



voices

Spring 2003

KRCL 90.9 fm community radio program guide

KRCL Board of Directors

Gerald Nichols – *Chair*
 Marian Iwasaki – *Vice-Chair*
 Jennifer Yim – *Secretary*
 Karen Melville – *Treasurer*
 Jencie Anderson – *Legal Advisor*
 Jeffrey Berke
 Greta deJong
 Erik Dodd
 Carol Gnade
 George Hall
 Dianne Hesleph
 Heather Mackenzie-Campbell
 Nadra Peragallo
 Joy Tlou
 Nancy Fillat – *Volunteer Rep.*
 Doc Floor – *Volunteer Rep.*
 Sheri Quinn – *Volunteer Rep.*
 Stephen Holbrook – *Emeritus*
 Paul Wharton – *Emeritus*

KRCL Staff

Donna Land Maldonado – *General Manager*
 Troy Mumm – *Operations Manager*
 Jocelyn Kearl – *Development Director*
 Jaime Burton – *Business Manager*
 Gena Edvalson – *Public Affairs Director*
 Janice Garcia Boes – *Outreach/Events Coordinator*
 Felix Gonzalez – *Engineer*
 Andrew Hagen – *Office Manager*

Welcome to KRCL! KRCL is Listeners Community Radio, 90.9 FM, the only true alternative choice on the Wasatch Front Radio dial. When we say "alternative", we mean it. We air over 60 shows weekly, programmed by local volunteer hosts, featuring an awesome variety of music and public affairs programming.

No listener could keep track of it all. That's where this publication comes in: This is Voices, our semi-annual, semi-regular program guide that we send to the KRCL members – the individual listeners that provide over 50% of the station's operating costs out of their own wallets. The KRCL members make it possible for us to provide all the wonderful programming that you'll find scheduled on the other page of this guide. Alongside the program grid we've featured some short but punchy interviews with a few of the hosts of our newest shows, and on this page, a tabloid-style discussion with KRCL's new Development Director, Jocelyn Kearl.

Enjoy! And thanks again to all the wonderful listeners who donate to keep KRCL on the air, who pledged over \$189,600 during our Spring fund drive!



Interview Follows:

Voices: You're new here at the station. How does it feel? Have folks made you feel welcome?

JK: Definitely, people have made me feel very welcome...Is this something you'll be writing down?

(Comment from Mrs. Boes, removed)

Voices: Yes. Have you met any volunteers?

JK: I've met James from Tuesday Breakfast Jam, and Paul from Thursday Drive.

Voices: Who do you think is the better looking programmer?

JK: Um, they are equally handsome. (Both James and Paul were equally insulted when told of this reply).

Voices: Have you been a KRCL listener for long?

JK: I listened during my college days – to Women the 2nd Decade and Le Café Folk – and to the drive times, before I moved to LA.

(Completely irrelevant remark by Mrs. Boes, expunged)

Voices: What were you doing in LA?

JK: I worked for a non-profit, "Oasis of Peace", that supported a village in Israel where Jews and Arabs were learning to co-exist peacefully.

Voices: If KRCL's Development department put on a half hour radio show, what kind of music would

NON-PROFIT ORG.
U.S. POSTAGE
PAID
SALT LAKE CITY, UT
PERMIT NO. 3973

return service requested

krcl 90.9 fm

1971 west north temple salt lake city, utah 84116

COMMUNITY RADIO



KRCL Volunteers work feverishly to answer phones and take pledges during Spring Radiothon

New Transmitter

In the past five years, Utah's Community Radio has undergone a massive upgrade, a tumultuous conversion from analog to digital equipment, from a tiny, rented office to our own newly-renovated studios, and from 16,000 watts on a 20-year-old transmitter to 25,000 watts on...well, that's the last step, the end of the entire Capital Campaign project: We need a new transmitter! We've already raised a large part of the necessary funds, but we need \$50,000 more to match a grant from the George S. and Dolores Dore Eccles Foundation, and we'll be going on the air at the end of June to ask our listeners to come through for Community Radio again.

The Transmitter campaign will run from Wednesday, June 25th to Sunday the 29th, but you can give us a call and donate any time, or go to our web page at www.krcl.org to donate online. We'll print the names of all donors who give \$350 or more on the wall of KRCL's permanent studio facility - but every donation of any amount truly helps the cause.

Exclusive Interview with Jocelyn Kearl, KRCL's New Development Director

This interview took place on Jocelyn's first day at KRCL, June 10th, in her new office, which she shares with Janice Boes, KRCL's Outreach/Events Coordinator. Mrs. Boes was present during the interview, but I have expunged her frequent interjections from the written record, in the interest of brevity. Readers should take note that Voices does not subscribe to any known standard of journalistic accuracy or integrity.

you play? Or would it be a talk show?

JK: Music. I'd begin the program with "Linger", by Jonatha Brooke. I'd play mostly acoustic rock. Will I really be doing a show?

(Interjection from Mrs. Boes, expunged)

Voices: You'd have to go through the training, just like everyone else.

JK: Oh, okay. What's the training?

Voices: It's like boot camp, with instructors shouting at you, and an obstacle course that the nerdy kids can't finish until the end of the movie.

JK: Is this a real interview or not?

(Interview degenerated into loud discussion with numerous comments from Mrs. Boes & Ms. Kearl, expunged)

Farewell to Longtime Volunteer Jo Wilson

Community Radio bids a sad farewell to Jo Wilson, who passed away March 22, 2003. Jo began volunteering at KRCL in 1989, hosted Thursday Breakfast Jam from 1990 to 1994, then hosted Saturday Breakfast Jam from its inception in 1995. In addition to her years on-air, Jo put in countless hours helping during the KRCL Radiothons, and with station events such as Day in the Park and Women Aloud. She leaves a legacy of support, both with her time and money, for KRCL and other community non-profits. She will be deeply missed in the KRCL community.



Jo Wilson, KRCL Volunteer 1989-2003