

September 16, 2004
Vol 1, Number 6

Save the Date:

Downtown Farmer's Market

June 12 - October 16 on
Saturday 8:00 am - 1:00 pm
Pioneer Park, Salt Lake City

RedFest featuring Death Cab for Cutie

September 16 - 18; various
University of Utah, Salt Lake City

Blues and Brews Festival

September 17 - 18 on
Friday 5:00 pm - 10:00 pm
Saturday 11:00 am - 10:00 pm
Gallivan Center, Salt Lake City

The Cow Ballet

Saturday, September 18;
4:00 pm to 8:00 pm
Woodenshoe Park, Peoa

Avenues Street Fair

Saturday, September 18;
9:00am to 7:00pm
On 9th Avenue between J & M Streets, Salt Lake City

Great Salt Lake Book Festival

September 18 - 19; 10:00 am to 5:00 pm
Main City Library, Salt Lake City

Blue Goat Live Blues

September 27; 9:30pm
Broadcast Live from Egos (668 S. State)

Indigo Girls Honor the Earth

Friday, October 1; 7:30pm
Kingsbury Hall, Salt Lake City

Everett Ruess Days

September 30 - October 2;
all day
Various locations in Escalante & Boulder, Utah, Escalante

Freedom of Expression Fest

October 1; 3-7pm
Library Square

KRCL's Fall Radiothon Street Party

New Group takes over Loud and Clear

KRCL's weekly youth-produced radio show, Loud and Clear, recently welcomed a new group of young folks on the air. The group of 9 teens, ranging in age from 14 to 18, have completed the first part of their training and went live on September 4th.



Loud and Clear has been on the air for a little over one year, and is a co-project of KRCL and Spyhop Productions. A big thanks and congratulations to Loud and Clear's first year students, who were great as the program innovators, and set a high standard for future participants.

Welcome this year's Loud and Clear group: Abbey, Andreas, Maggie, Bobby, Matt, Shalise, Nils, Sean and Ashley.

Tune In to Loud and Clear every Saturday from 9:00 to 10:00pm

KRCL CD & Record Sale SATURDAY!

As part of the Avenues Street Fair, KRCL presents our annual CD & Record Sale. Get there early to check out a great selection of vinyl, CDs, DVDs and Video. And, all proceeds benefit KRCL! The Avenues Street Fair runs this Saturday on 9th Avenue between J & M Streets. Look for KRCL near the west side stage.

The Blue Goat Returns

Live blues continues on KRCL the last Monday of the month, now from Club Egos (a private club for members). The first broadcast will feature bluesman **James Solberg**.

For over 15 years, the Blue Goat was presented live from the Dead Goat Saloon in downtown Salt Lake. When that Club changed their focus last year, live blues found a brief home at another local club, and now we have found a great partner in Egos, which is quickly becoming the premiere live music venue in Salt Lake City.

Tune in to hear the first two sets broadcast live (you'll have to be at Egos to hear the last set...) on Monday September 27th.

October's show is lined up on October 25th, featuring Chris Duarte.

Tune in to Red, White and Blues & Crossroads every Monday from 8:30pm to 1:00am, and The Blue Goat live blues the last Monday of every month at 9:30.



"...James is the real thing, you just know it instinctively when you hear his music. His raw, gutsy voice bleeds over the razor sharp guitar licks and pinpoint tight rhythms. True blue all the way."

...Songwriter's Monthly

Freedom of Expression Festival

As part of KRCL's Voter Registration Campaign this fall, KRCL will present the **Freedom of Expression Festival** on Friday October 1st from 3:00 to 7:00pm at Library Square. This event will feature live music from the Motherless Cowboys, the Debi Graham Band, Chubby Bunny, and Tolchock Trio, as well as one of your final chances to register to vote (you need to register 30 days before the election on November 2nd).

October 9; 11am - 5pm
KRCL, 1971 W North Temple

SAVE THIS DATE:

December 4, 2004
KRCL's 25th Birthday
Party! More details to
come.

Visit our events page
for more details and
all KRCL Sponsored
events

COMING FOR FALL RADIOTHON: KRCL LIVE 4



You've heard them live on-air, now you can bring them home in the fourth volume of KRCL Live, featuring exclusive tracks only available on this collection, including songs by Michelle Malone, Clem Snide, Michael Franti and Spearhead, T-Model Ford, The Bottle Rockets and many more. Get your very own copy this fall during Radiothon!

Upcoming on RadioActive (Mon - Fri 12-1pm)

Thursday, September 16
Jim Hightower discusses his new book "Let's Stop Beating Around the Bush."

Friday, September 17
Columnist and author **Molly Ivins**.

Friday, September 24
Steven Fales, Confessions of a Mormon Boy.

Monday, September 27
Dr. Shadia Drury, on Leo Strauss, the father of the Neocons.



no vote. no voice.
KRCL
voter registration
campaign

This festival will also showcase Utah non-profit organizations, as well as have an open "Soapbox" PA giving political candidates and regular citizens an opportunity to present their ideas.

Stay tuned to KRCL for more information and visit our website for details. Non-profits wishing to participate should contact Ryan @ 363-1818.

KRCL'S SILVER CLUB

25 Years with KRCL

Donna Land Maldonado



Donna from the early days.

Growing up on the reservation, the only radio available to Donna Land was country music and Wolfman Jack late at night. She says she'd go out into the fields to get a clear signal and listen there. Little did she know she'd end up being such an integral part of another radio station, KRCL.

Donna is familiar to many KRCL listeners as the station's general manager, or as the host of Le Café Folk. But Donna has been at KRCL, in a multitude of roles, from the very beginning, back before KRCL was even on the air.

In the beginning, she was paid by the Indian Walk-In Center, since KRCL didn't have enough money to pay staff. She hosted a half-hour show on Saturday, and an hour on Sunday mornings; the latter show went on to become the current three-hour "Circle of Life." She also worked on involving more people with KRCL, doing lots of community outreach, as well as building up KRCL's music library. She points out that in those days it was very rare to hear people of color, or even women, hosting on commercial radio.

She moved to Le Café Folk in the mid-80's, and continues "opening the Cafe" every Wednesday morning. She's also been the Ethnic and Senior Affairs Director, the Operations Manager, and a member of KRCL's Women's Radio Collective.

The thing she has found most frustrating about KRCL is that, despite being a great station that has been here for 25 years, many people have not yet discovered it. She points out that it's hard for listeners who are used to commercial radio, where the format is the same all the time, to get used to the diversity on KRCL's airwaves.

On the other hand, she says the most gratifying aspect of being at KRCL is a very personal one for her. She says it is her personal mission in life to make things better for her people. "I am a Native American, and I want things to be better for my children and their children," she says. She's proud of how KRCL has become a presence for that community, serving as a clearinghouse for information, a source for Native American music both traditional and contemporary, and a conduit for messages and conversations throughout the Native community.

She's enjoying KRCL's new home immensely. She says she loves all the light in the building, as well as the gorgeous xeriscaped landscaping. "Of course," she points out, "that means we don't have a landlord to fix the roof or update the plumbing." Still, she points out, "KRCL's listeners' support is what has made it possible for KRCL to say what we want and play what we want. The people of our community and the supporters of KRCL should be very proud of the fact that we have this wonderful building and this wonderful station."

She feels confident about KRCL's next 25 years. "I think it will survive, even with all the doom and gloom about competition from satellite radio," she says, "because we're local, our voices are local voices, and we have people here to talk about our community." She adds, "Hundreds and hundreds of people throughout the years have kept KRCL strong and vibrant." She says she has faith this "wonderful concept and experiment" will evolve but remain vibrant over the coming years. "It may be a different animal in ten or twenty years," she says, "but it will still be our radio--it will still belong to all of us."

Tuesday, September 28

Lorna moderates a U.S. 1st Congressional District Debate. This candidate debate will be between U.S. Rep. Rob Bishop (Republican), Steve Thompson (Democrat), Joe Roesler (Green) and Charles Johnston (Constitution). The debate will be from noon until 1:30pm, live from the KRCL studio. Sharon Walkington from the Utah League of Women Voters will act as an impartial, third party minutes-keeper.

Friday October 1 First Friday Forum

Live Forum from Sugarbeats.

Watch for a week of special and exciting programs during Radiothon!

Visit the [RadioActive Web Page](#) for updates, archives and more

Each month in e-voices we'll highlight another person that has been involved with KRCL since 1979/1980.

Tune in to Donna during LeCafe Folk, Wednesday from 9:00am to Noon.



Roots n' Blues

Now Monday - Thursday 1:30 - 3:00pm

Underwriter Spotlights

C.G. Sparks

C.G. Sparks has been underwriting KRCL's programming throughout 2004 (their favorite show is the Lake Effect). C.G. Sparks features "furniture with soul," bringing a little piece of world décor to our community with antiques, hand-crafted solid wood furniture, and accessories from India and Tibet. Practicing fair trade policies, C.G. Sparks imports innovative, functional, and affordable pieces that combine simple designs with a touch of color. You can get a sampling of C.G. Sparks's offerings on the web at www.cgsparks.com or see their showroom at 454 South 500 West in Salt Lake City.

Groceries & Spices

A brand new KRCL underwriter, Groceries and Spices off of 33rd South offers Middle Eastern specialties, including fresh-baked pita bread that reportedly sells out in less than a day. In addition to pita bread, you can find all the ingredients for hummus, falafel mix, henna, hookahs, incense, and other international treats. You can find out their fresh pita bread delivery schedule by calling 484-3302 or chance it by going by 3232 South 400 East in Salt Lake City.

The Bioneers

The Bioneers: Revolution from the Heart of Nature is composed of themed half-hour programs highlighting cutting-edge solutions to major environmental challenges and crises, along with broader social approaches for ecological and cultural restoration. The breakthrough ideas, technological innovations and bold activist social strategies make for compelling radio, powered by the charismatic voices of the Bioneers themselves.

The Bioneers are an inspiring collection of creative problem solvers. These 'biological pioneers' include a stellar gathering of writers, gardeners, chefs, biologists, educators, scientists, activists, architects, farmers, economists, public servants, business people, entrepreneurs, farmers and prophets who gather each year to present the vision of a future guided by the principles of nature, kinship, interdependence, cooperation and community.

Tune in to *The Bioneers*, Part 4, Thursday afternoons at 1:00pm on KRCL.

[Click here for more information on The Bioneers](#)



Membership Corner

Hi! Welcome to the membership corner. I'm Nicole your Membership Coordinator.

Thank you to all of you who pledged during our web week. With your generous contributions, we are off to a good start to the final fundraiser of our 25th year. Congratulations to Peter Wilensky (CD of the Month), Sheri Kuykendall (Indigo Girls Package) and Jonathon Bridge (Moab Folk Festival Weekend) who were the winners of the web week drawings. I hope the momentum created during web week will continue as we head towards Radiothon.

Remember that KRCL belongs to you and relies on your support!

If you ever have any questions about your membership you can contact Nicole via email at nicolej@krcl.org or call (801) 363-1818

Fall Radiothon will take place October 9th-17th and we are kicking it off with a street party! Come down to the station on October 9th from 11 am to 5 pm and be part of our celebration! We will have live music from local musicians featured on the brand new KRCL Live CD 4 as well as other entertainers. It is sure to be a superb

event for the entire family.

Also, this year we have included baseball and beanie caps embroidered with the KRCL 25th anniversary logo as well as stainless steel travel mugs to our repertoire of thank you gifts. Pick one up before they're gone!

Let's once again make this the "best Radiothon ever." Remember KRCL is your radio and it is up to all of us to continue the legacy for another 25 years!

KRCL 90.9 FM
1971 W North Temple
Salt Lake City, UT 84116

(801) 363-1818
voices@krcl.org
www.krcl.org



KRCL 90.9FM and the SLC Mayor's Office
present
**FREEDOM OF EXPRESSION
FESTIVAL**

Mayor Rocky Anderson
Debi Graham Band
Tolchock Trio
Chubby Bunny
The Motherless Cowboys
Non-profit Organizations
Local Political Candidates

Freedom of Expression Festival
Friday, October 1st
3pm to 7pm at Library Square

www.krcl.org
2004