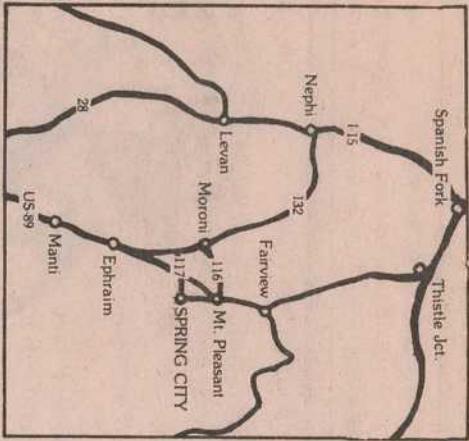


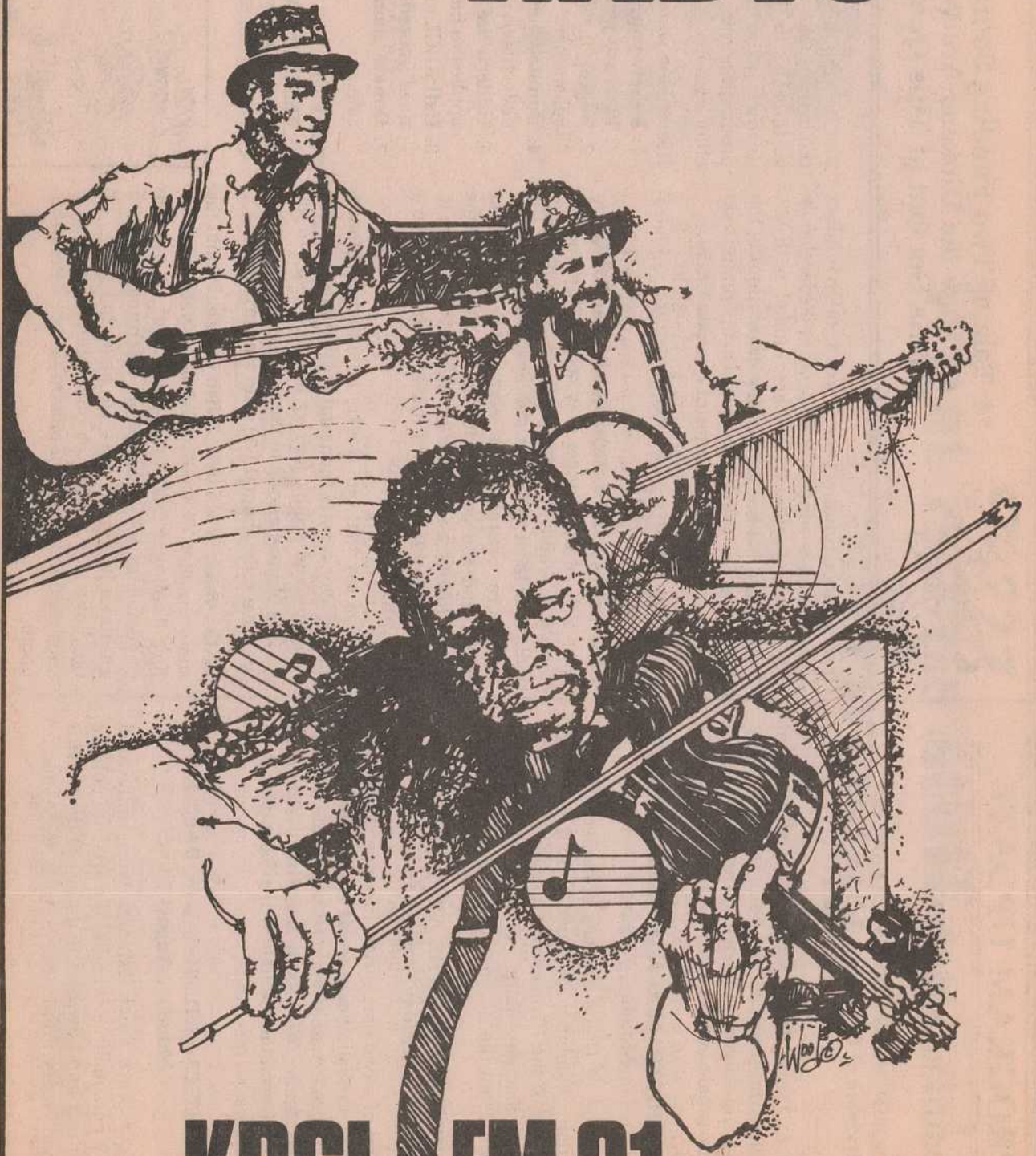
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# LIVE OLD TIME RADIO



**KRCL FM 91** Program Guide  
August 1982

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To:

## PROGRAM UPDATE

### CONSIDER THE ALTERNATIVES

**SOMETHING TO REMEMBER: The Survivors of Hiroshima Tell Their Story.**  
Monday, August 2

Producer Diane Roose won a journalism grant from the Hiroshima Cultural Foundation to create this moving documentary while she visited Japan and the atomic bomb sites.

**WHAT DID YOU LEARN IN SCHOOL TODAY?**  
Monday, August 9

The second of Diana Roose's documentaries on the atomic bombings of Japan. You'll go on an audio tour of the Hiroshima Museum and talk to Japanese teachers about how they teach their children about the Bomb.

**POLITICS AND THE ARTS, PART I**  
Monday, August 16

The first of a two part series. Producer Bob Musil gets some revealing comments from award winning British actresses Glenda Jackson, Julie Christie and Susannah York about their involvement in nuclear disarmament and how it affects their lives and careers.

**POLITICS AND THE ARTS, PART II**  
Monday, August 23

Producer Steve Shick explores with Hollywood and TV personalities whether the arts and politics should mix and how best to do or not do it. With Jane and Henry Fonda, Steve Allen, Ed Asner.

**THE DISTRIBUTION OF WEALTH IN AMERICA**  
Monday, August 30

A rebroadcast of CTA's best received documentary of recent years. An in-depth look at the little known facts about who really has money in the U.S. and who doesn't. William Winpisinger, President, IAMAW; economist Lester Thurow, Rep. Charles Vanik, others.

## Medicine For the Mundane

# Old-Time Live Radio — From KRCL

"... three, two, one. (Brings up music) Good afternoon, and welcome to..."

In September, Utahns will be able to add another major item to the growing repertoire of cultural happenings along the Wasatch Front.

Live radio is back, in a big way, with the first in a series of live audience, live radio programs to be sponsored by KRCL.

The immediacy of the live audience radio program can be felt by not only the studio and home audiences, but also by the performers, who don't have to use their imaginations to envision a real audience and real response.

The purpose of this series is not only to entertain, but to inform in an entertaining way. Mixed with the music will be short vignettes by seasoned storytellers, anecdotes about the music and the times, introductions which will put the music into



## 'A Tale of Two Funding Sources', or 'How the Dickens Are We Gonna Get Out of This One?'



It was a good funding year, it was a rotten funding year. Listener support was up, but Federal cuts left us feeling rather threadbare. Indeed, with Mr. Reagan and his house cleaning crew running the drugstore in Washington, this upcoming ski season could be the winter of our discontent.

However, we have an incredible natural resource to draw from: **YOU**

Some brief statistics: Before the Reagan Era began over 50% of our budget was covered by Federal money... which is no longer there. Some Federal, state and local money is still available, but there are more organizations scrambling for fewer bucks and the competition is fierce, to say the least. During the last radiothon, we did manage to make up for a portion of this loss, but we have a long way to go.

Surveys say that our weekly cumulative listenership is over twenty thousand individuals... a very healthy-sized group, putting us right about in the middle of the stations in the Salt Lake market. Yet we have only about 1,000 paid subscribers.

WORT radio in Madison, Wisconsin has about the same number of weekly listeners, yet has some Five Thousand paid subscribers... at an average of 40 dollars per subscription. Of course, it's been around a lot longer than we have, but golly... if only one out of five of our listeners sent in a subscription, we could quadruple our listener income.

There are a few community stations which are entirely listener-supported... who don't have to depend on the whims of government or the wheels of industry for support. We would like to fall into that category eventually... soon, we hope.

The key to achieving this goal is, as it seems, you the listener. We urge you to help KRCL continue to improve its programming and to provide a unique alternative to the standardized, production-line programming found on most other stations.

**Here's how you can help:**

1. **Renew** your subscription if it has run out.
2. **Increase** your subscription amount.
3. **Begin** a subscription if you aren't a subscriber.
4. **Donate** what you can afford to KRCL. (It's tax deductible).
5. **Underwrite** a program on KRCL. (This applies to individuals as well as corporation)
6. **Call** KRCL and ask us what kind of things we need (records, furniture, etc.).
7. **Donate** items for a fundraising auction or sale.

Thank you,  
The Staff and Volunteers at KRCL.



its historical and ethnic perspective, comedy sketches, letters from the audience, brief dramatic pieces and other tidbits to season this delightful montage. The musical theme of the first edition of this program series will center around traditional and folk music as performed by best-known and little known Utah artists. Details are soon to be announced. (Listen to KRCL for more information and watch for your copy of the September KRCL Program Guide). Subsequent editions will focus on historical as well as contemporary trends in other musical genres, again featuring local and regional musicians, composers, and other artists.

All in all, the ingredients of this 'Medicine for the Mundane' will consist of about 70 percent music, 30 percent related features (as mentioned above) and 100 percent pure, unadulterated, enjoyment. The premier of this series is tentatively slated for September 18th, in the Amphitheater at West-



minster College. Individuals and organizations interested in providing underwriting for this series should contact KRCL as soon as possible.  
**Take the cure.**



## Ah, let me explain...

In simplest terms, underwriting is sponsorship of non-commercial radio programming. (Commercials are sponsorship of commercial radio programming).

Underwriting announcements are what we give the underwriter in exchange for financial support for a program. They are like commercials, except that they are non-commercial in nature. "Hmmm," you say "What's the difference, then?"

Okay... here goes: We are a non-commercial radio station. That means that we qualify for Federal, state and local government funding, for which commercial stations do not. In exchange for qualifying for that funding, we are not allowed to broadcast commercials, since that would compete with commercial stations. (At this time, please disregard the fact that most government funding has been taken away or reduced drastically). Anyway, we are allowed to broadcast underwriting announcements. These, however, are not allowed to sound like commercials, (not that we would want them to sound like commercials).

The basic differences between a commercial and an underwriting announcement are as follows:

1. Commercials are normally hype.
2. Commercials are usually crass and annoying (at least to our audience).
3. Commercials utilize subjective statements which are usually the opinion of the advertiser rather than of the consumer (with some rare and often manipulated exceptions).
4. Commercials often utilize obnoxious music and mindless jingles which destroy the mood of the program content.
5. Commercials sometimes utilize wonderful music and clever jingles which destroy the mood of the program content.
6. Commercials are an excuse (or an opportunity) to go to the bathroom or raid the refrigerator or work on your income taxes.

# What is this stuff called 'Underwriting'?

7. Commercials are sometimes designed by psychologists for maximum effect. (Et tu, Pavlov?).
8. Commercials are looked on with skepticism by many listeners. (I know several personally).
9. Commercials interrupt the natural flow of the innocuous programming found on most commercial stations.
10. Commercials interrupt the natural flow of the occasional quality program found on some commercial stations.
11. Commercials are the life-blood of the American Free Enterprise System. (Gee, I thought it was the Protestant ethic... hard work, high quality, high productivity, ingenuity... a job well done... all that stuff, you know?)
12. Commercials stimulate competition and new advances in technology and higher quality workmanship — and planned obsolescence and expensive, trendy cosmetic changes and wasteful consumption of throw-away products and false values.

Underwriting announcements are not necessarily free from all possible criticism, but they are basically free from the above mentioned labels.

Now, I'd like to demonstrate an underwriting announcement:

"The following program is made possible in part (or, in its entirety) by a grant from Acme Steel, fabricators of bridges and other steel structures, located at 2012 Bessemer Avenue, Salt Lake City, Utah."

That's it. No hype. No subjective statements. Nothing suspicious.

So why underwrite a program on KRCL? "What's in it for me?" you say.

Well, let me say first of all that we are not against the concept of commercials. We just don't like commercials in the usual sense on KRCL.

Underwriting announcements are, in essence, publicity announcements which can serve much the same purpose as a commercial, without the negative associations, without the damaging effects and, often times, with more impact and effect than a commercial.

- Why? How? Because:**
1. There are fewer messages to compete with. On KRCL, we allow a maximum of three underwriters per hour of programming.
  2. The announcements are neutral in tone and do not conflict with the style or content of the programming.
  3. KRCL carries many, many highly specialized programs. This means that listeners often tune in to hear a specific show. The under-

4. Many of KRCL's listeners tune their receivers to KRCL because we are not commercial in nature. These people are turned off by crass commercialism and would be likely to look more favorably upon an entity which contributed to the cause of non-commercial radio then they would upon one which added clutter to the existing asphalt jungle of the airwaves.
5. KRCL is one of the only stations which, because of its specialized programming reaches certain audiences and special interest groups.
6. KRCL needs the support of the private sector of the economy. President Reagan himself said that it is up to the private sector to assume more of the responsibility for funding non-profit, community-service entities. It seems obvious that many of the people and organizations which supported the President's platform should take this to heart, lest they become hypocrites.
7. To support KRCL is to support the concept of open access to the airwaves and alternative programming not subject to the inherent restrictions normally found in commercial broadcasting situations. Audience size is not our primary consideration, although we are doing exceptionally well in ratings nevertheless... and constantly growing in popularity.
8. As an added bonus, underwriters will be offered advertising space at no charge in each month's program guide, which reaches all of KRCL's paying subscribers.

It should be pointed out that it is the official policy of both the FCC and of KRCL that no specific program material may be broadcast in exchange for consideration. This means that KRCL is in control of all programming... not the underwriters. Underwriters may only sponsor existing programs already proposed by the station. The station does not promote any commercial entities via its program content.

- Some facts for potential underwriters:
- \* Weekly cumulative listeners 21,000 +
  - \* Rank in market 17th of 33 + stations
  - \* Communications Data, Inc. 1981

For information on underwriting costs on KRCL, please call John Greene, Director of Development, at 363-1818, or write to the station for details.

In terms of community radio, underwriting is the stuff that dreams are made of. Consider underwriting a program on KRCL and see how we can help each other.

# KRCL FM 91

## Subscribe!

Become a member of KRCL.  
We need your support!



## Nostalgia Department

# Saturday's Vampire

By Al Bowes

Cindy and Biff were sprawled on the porch floor, watching through the railings as Grandpa bent over his prize azaleas, collectively wondering why azaleas were always 'prized'. It was a marvel to Biff each time Grandpa bent over, his rather spare derriere growing as broad as the Carter's carriage shed, then deflating like an accordion when he stood up. As Biff pondered over the paradoxical nature of his Grandfather's dimensional instability, the idea occurred to him that Grandpa might actually grow thinner from front to back as his rear end thickened sideways. Biff got up and trotted over to Grandpa's side, hoping to catch a glimpse of his profile the next time he stooped over to stomp the life out of some unsuspecting weed menacing his precious flowers. Much to his disappointment, however, Grandpa seemed content to admire his horticultural prowess from a vertical position.

As Biff considered a ploy to induce Grandpa to bend over, a whiff of wind rustled through the funnel-shaped flowers at their feet and pulled a lock of black hair down over Biff's eyes... silver hair over Grandpa's. Biff closed his eyes and breathed deeply, drawing in the first cool wave of the approaching summer storm, scented with electricity and dust of summers past and warm attics and porch swings.

Cindy, in fact, was already glued to the porch swing, asserting her territorial right to the best vantage point to watch the tall, dark clouds roll and tumble their way into town, black above the gilded leaves of the trees in the afternoon sun.

Summer storms meant ice cream on the porch and stories from Grandpa... and radio mysteries from WCCO in Minneapolis. Ever since Mom bought the new Zenith table model with the speaker instead of the headphones, Saturday afternoons were never the same.

Biff was ecstatic about the storm... about to draw its cloak of ozone and ether over the town like a shroud... proper ambience for another episode of *Mystery Theater of the Air*. Everything was as it should be. Grandpa was settling down on the swing, next to Cindy, leaving the old chaise lounge for Biff. Mom had opened the front window and was setting up the radio next to it before disappearing into the kitchen, assuming a truly magical role... creating an awesome assortment of culinary masterpieces from the most mundane ingredients... a kind of kitchen alchemy... base metals transformed to gold.

The light on the radio dial switched on and Biff could feel the tubes glow behind the facade of walnut veneer... behind the metallized fabric and grillwork of wooden lightning bolts covering the speaker. The radio crackled to life as a spray of lightning veined the dark cloud wall now eating at the edge of town. Patches of blue sky lapped at the fringe of a big thunderhead in the distance and the grain elevator on Blaine Avenue lost its pristine whiteness to an orange mist which coated the surface as the sun slipped behind a well-placed and well-timed cloud.

*The Mystery Theater of the Air* opened with a roll of thunder, echoed by a low rumble from beyond the trees to the west. Strains of "Night on Bald Mountain" issued forth like spirits from the radio as the storm grew nearer and more intense. Soon the moving gray wall enveloped the grain elevator, quenching its orange glow like hot iron dipped in cold water, accompanied by a hiss or cymbals. Biff's head swam between two separate realities as the real world gave its essence over to the air waves. Grandpa sat transfixed, fire reflecting from his eyes. Cindy was curled up under his arm, eyes tightly shut, enjoying the security of the moment. The announcer droned on like a T.S. Eliot poem, in a low monotone, and visions danced before Biff's eyes. He saw what he heard... and what he heard merged with the sounds and smells of Edison Street and a summer storm in a small town in northern Iowa. Grain elevators grew battlements and sprouted drawbridges with squaking chains and Mr. Hamlin's Model A burned by like a comet drawn by fiery horses as it carried a slight, mild-mannered man in a derby onto victory over the forces of evil while a pack of werewolves barked and snapped at the wheels of the old Ford. Vampires swooped down from their perches high in the trees to pick up the crumbs of pie crust that Mom threw out of the kitchen window in hope that some brave soul would spy them and rescue her from the tower of the evil magician.

The street darkened. Bright flashes of lightning lit the way for Mrs. Selby and her three little girls as they made their way home from town... through dark, overgrown corridors of a deep and malicious haunted swamp. Their pink bonnets would ward off the evil which threatened to engulf them, while the offerings in their shopping bags would appease even the most discerning demon.

Raindrops began to spatter the edge of the porch and the wind blew bits of seafoam into Biff's face. Each wave that crashed over the bow made a mad rush for the gunwales as it cascaded across the shelter deck, nearly washing Biff overboard. He held on to the wheel tightly, holding course despite the high seas.

The wind subsided, along with the last phrases of Mussourski, and a calm ensued, accompanied by a lilting flute solo from a member of the CBS Symphony Orchestra.

Grandpa and Cindy had gone inside to retrieve their pie and homemade ice cream, leaving Biff without a crew, adrift in the Doldrums in a Sargasso Sea which bore a striking resemblance to Kentucky Blue Grass. Alone and adrift... with Dracula's coffin stowed belowdecks with a lawnmower and a bamboo rake and a Flexible Flyer sled, packed with the essential Transylvania earth. It was a tough situation and Biff knew he'd just have to wait it out. Sleep slowly overtook him as he maintained his vigil, waiting for fresh wind to fill the sails.

A strong, yellow shaft of sunlight stabbed through a breach in the clouds, edging the trees with

molten gold. Grandpa and Cindy were back and Biff awoke to see their ochre faces smiling at him. His crew had returned... a miracle... or was it only an illusion borne of the undead, unhuman body in the bowels of the ship? A voice on the radio struck a note of alarm. A scream rang out... and Biff turned to confront a plate of cherry pie and almond fudge ice cream on the table next to him. He had to eat... he had to keep his strength up.

Biff hesitated as he prepared to dig into the ice cream. Could there be a curse on it? The voice on the Zenith Telecaster was deep and raspy, gasping for breath. Biff nearly dropped the plate when his mother opened the front door. It had escaped... broken the chains and torn out the silver cross in its heart. Dripping with blue blood, it drew nearer... nearer.

"Biff, eat your ice cream before it melts!" it shrieked, clutching a silver bowl of tiny human hearts. "Here, put some of these cherries on top. I don't want any to go to waste."

Biff steeled himself for the ordeal. He had to go through with it. Scooping up a batch of the grisly delicacies, he poured them on his plate and dipped his spoon into the unsavory brew. He was doing it for her... for his lost love who had given her soul to the vampire to save Biff from certain destruction... a raven-haired beauty who lay in endless sleep in the neighboring castle, awaiting the day when Biff would destroy the evil Count, releasing her from his eternal grasp.

When the frigid mixture touched Biff's lips, a Gregorian chant rose from the radio and resounded from the high, vaulted ceiling above him in a chorus of praise and revelation. Each break in the clouds shone like a rose window in a gothic cathedral and Biff felt the evil about him shrivel and die in the light of the magic from his mother's kitchen.

The last roll of thunder brought Biff back to the reality of peeling paint on porch railings and the smell that lingered after a summer rain... and spider webs and almond fudge... and Gina, the girl next door, who was looking out her window and waving at him.

"... and tune in next week for the exciting conclusion of... 'The Return of Count Dracula' right here on *Mystery Theater of the Air*. Good night." Biff smiled. He already knew how this one ended.



## Listener's Letters —

Dear KRCL,

You have a great radio station. We all enjoy your music very much. My mom and dad are also big fans of your station.

I'd like to put in a good word for Mr. Enoch, who does a good job.

Keep up the great work. Chucki touches our souls every Sunday morning with his gospel music. God bless all of you at KRCL.

Best Wishes and  
Take Care  
Thanks Violetta Sykes

To the folks at KRCL,

Thanks for all your great programs! Your stations is a refreshing break from commercial "hype" radio. I like so many of your shows that it would be impossible to name them all, but some of my favorites are Tentacles, Great Basin Blues, Fresh Air, Dreadlock Holiday, Face the Music, and Jazz City. I really appreciate the fact that you people air such diverse and good quality shows like these, where the jocks know what they're talking about! Lots of luck to you people.

Marion Bradley  
Salt Lake City, UT

KRCL,

Thank you for your 'JAMAICAN JIVE' program, and the 'FRET 'N FIDDLE' show. They are my favorites.

Sincerely,  
Patricia Kingston

Dear Sir:

It was my pleasure to attend the animated film showing at the Blue Mouse on Tuesday, July 13, 1982. I commend you for providing such creative and interesting films which, unfortunately, are very seldom seen. I would be very interested in knowing when and where these films or other films may be viewed, or leased for similar fund raising projects.

You have a very fine radio station as to the variety and quality of music broadcast. I am a firm supporter and advocate of KRCL and would enjoy becoming more involved as your needs may require.

Thank you again for your fund raising project.

Sincerely yours,  
Clark R. Ward

LOVE LETTER TO A RADIO STATION, OR, SOMETIMES, FAMILIARITY DOES NOT BREED CONTEMPT!

In October of 1980, I wandered upstairs above the Blue Mouse movie theater to volunteer time to the KRCL Radiothon that was going on at the time. I little realized that when I walked into "Marathon Central" I was beginning a new chapter in my life. I had arrived a couple of months before from the North Country village of Littleton, New Hampshire, where I had been a full-time announcer/newscaster/producer at WLTV-AM, the only station in town. After getting to know the Salt Lake airwaves, I soon came to look upon KRCL as the only radio station in this town! After doing occasional airshifts, I was one of the originators of KRCL's reggae show, then known as "Jamaican Jive" and now known as "Dreadlock Holiday". In April 1981, I was hired on as Office Manager, and since that time have been involved in the business end of the station, as well as staying on as host of "Dreadlock Holiday" and helping produce "Women's News" with Jeanie Lesh. The first week of August will be my last week at KRCL as staff member and volunteer. To make matters worse, I'll be moving out of state, so I won't even be able to hear KRCL get better and better! (I'm going to Law School at the University of Puget Sound in Tacoma, Washington.) At any rate, I have a few last things to say to all the folks who make KRCL tick — staff, members, volunteers, and listeners:

KRCL IS special! Special beyond any expectation anyone might have. We have received letters from folks who have recently arrived in town, telling us that they have never heard anything as fantastic as our programming. Folks who move away to large cities, where the number and variety of stations far exceed what Salt Lake has to offer, write to us to tell us how much they miss us and how they truly cannot find a station to compare with ours. I have lived in New Jersey (where I could tune in on both Philadelphia and New York City stations), New Hampshire, and Maine (which has an avant garde commercial station called The Blimp, WBLM), and I have never heard a station to compare with KRCL in the areas of creativity, variety, open-mindedness and all-around good feelings. I know that the "Spirit of Community Radio" made KRCL possible, and I know that the Spirit will keep KRCL going. Nourish that spirit! I have met many, many fantastic people during my time here at KRCL, and I want you to all keep the faith and keep KRCL growing strong. I intend to come back each summer for a visit, and fully anticipate hearing better and better airwaves at 91FM.

All of us who are involved with KRCL in some capacity know that we need the station. But think of all those along the Wasatch front who have not even heard of us yet! I think they need KRCL most of all! We all owe it to them to make sure they get the chance to enlighten, entertain and educate themselves by treating themselves to the uniquely wonderful KRCL airwaves. Stay well, work hard, and I love you all and will miss you terribly.

Margie Millner

Hi KRCL gang!

First the good news — you guys are doing great! Do you realize I can sit up here in Soda Springs, Idaho and write letters to friends in places like Austin, Texas about what I'm learning on the radio and make them *envios*? You are definitely circulating reality all the way out to the little toe! (Metaphorically speaking for the distance we are here from the pulse beat-the KRCL control board and its dancin' DJ's.) Way to hum!

Now my pet peeve — it's a continuing beef, but is painfully obvious tonight, I think it's Barb, sitting in for Eric on Phono Synthesis, she's playing all this great music, but she refuses to let on about what any of it is! Do you realize how frustrated that makes us listeners? I sit here, and a catchy tune comes on. "Gee, I'd like to have that," I mumble. Eight songs later, and still no ID, and by now I'm not sure I could match the titles with the tunes even if they were announced. That's fine when playing records in your living room, but this is radio! We can't look over your shoulder and read the label!

I don't want to take away from your alternative flavor of playing long sets, but lets hit a happy medium. Those of us keeping track could probably figure out what's what in a set of six or so songs—that's 20 or 30 minutes, and by then you have to play a PSA or great the station or something anyway. Whatever the optimum length, particularly when you're playing new music that we haven't yet heard and which you obviously are fond of and hopefully are playing because its good, let us know what they are! After all, sales of these alternative records keeps our alternative record stores going, and we all know how much we count on their being there! And it just doesn't make it to walk up to the guy at the counter and say "Hey, heard this song with words about something like its my car-a bright snappy number-have you got that?" And receive a slack-jawed stare in return. After all this is foreground music, not background music and as such needs to be rescued from anonymity!

Well-you get the idea. Keep up the good stuff.

Scott Hutchinson  
Soda Springs, Idaho

P.S. What was that song "It's My Car"?

Dear Sir,

Your Friday night program "QUALITY CONTROL" is fantastic. I have always dreamed of a radio program that plays straight progressive rock as you do. Many of my favorite groups I have never even heard on the radio until now. I have also found out about many other groups on your show and others on KRCL that I haven't heard of at all before such as Laga, Goblin, SSB, Eloy, East, Carmel, Dixie Drigs, Strawbs, Renaissance, Pulsar and others. I tape your programs then listen to it all week and play it for my friends and save what I don't have on albums. Keep it up. I will look forward to listening to it through the summer. Would you please be sure through and always tell us the names of the groups you play when you break in. I would also appreciate if you would send me a program guide and at least four bumper stickers and whatever else.

Sincerely, Richard Walker  
Electrical Engineer Music "Professor"  
Synthesist Provo, Utah

P.S. Could you tell me a little more about "East," "Eloy," and "S.S.B."?

### KRCL Listener Survey

As a KRCL listener, we feel that your input would be most valuable to us, enabling the station to upgrade its program quality and content. All replies will be read and recorded. Please send your reply in an envelope or drop it off at the station. If you wish to leave certain items blank, you may do so. These will be kept confidential.

Name \_\_\_\_\_  
Address \_\_\_\_\_

Age \_\_\_\_\_ Sex \_\_\_\_\_ Race \_\_\_\_\_

Musical Preferences (in order):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Stations most often listened to:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

KRCL programs most listened to:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Favorite KRCL personalities:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Least favorite KRCL programs:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

KRCL's strongest qualities:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

KRCL's weakest qualities:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Suggestions for new programs or changes in existing programs:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Other comments:

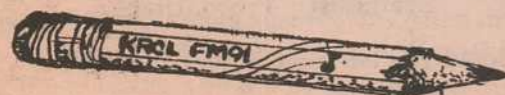
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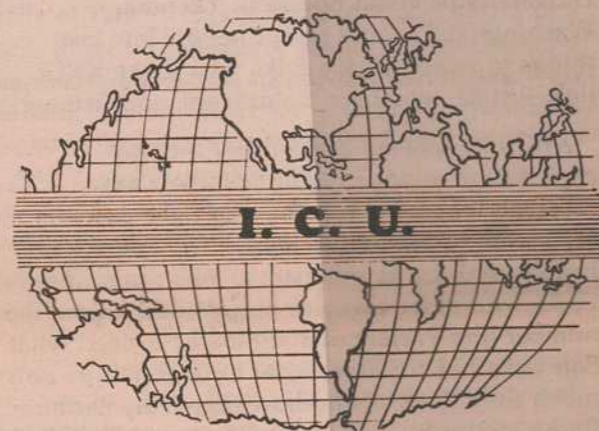
Interested in volunteer work at KRCL?

Yes  No



## Ticket Offer! KRCL Goes to the Gridiron!

Enjoy a spot in the sun... in the bleachers of Rice Stadium... watching ALL FIVE HOME GAMES in the upcoming University of Utah Football Season! That's right! You can support KRCL in style while watching the Utes destroy the competition on their home turf.



INTER CULTURAL UNDERSTANDING

### ICU... Intercultural Understanding... and the First Annual Intercultural Festival.

Another "Days of '47 Celebration" has culminated in our fair state... an annual reminder of the grit and guts of the Mormon pioneers who tamed this wild and seemingly God forsaken territory, who held fast to a vision and a promise, who made the desert blossom as the rose.

1982 sees Utah on the threshold of yet another challenge. Yesterday it faced a wilderness of sagebrush and sand. Today's challenge is a seeming wilderness of multi-cultural transplants uprooted from the four corners of the world.

Whether or not Utah is sensitive to the sudden spurt of multi-culturalism in its midst it must now face the fact that the ethnic population growth will continue to impact upon the social landscape of Utah. Another certain fact. Ethnic societies have now put down their roots in Utah soil. Permanently.

These prime facts present Utah with the unique opportunity to cultivate a multi-cultural garden, nurturing the exotic groups side by side with the indigenous stock. In the fullness of time they will blossom into their own fullness of human beauty and human dignity.

This fantastic five-game package is the only way to avoid the possibility of a sellout to the Utah-Brigham Young game on November Twentieth AND to avoid standing in long lines at the ticket office. Tickets will be mailed directly to you!

To get your tickets, either extend your current subscription to the KRCL Program Guide, or begin a new one-year membership and subscription at the following rates:

Fifteen-dollars entitles you to a one-year subscription to the monthly KRCL Program Guide. For each additional Twenty-five Dollar donation, you will receive, as a premium, one adult five-game ticket package. For each additional Fifteen-dollar donation, you will receive one child's five-game ticket package.

Each five-game package gets you into the action with Montana State University, Colorado State, The University of Nevada/Las Vegas, Utah State and Brigham Young University!

To reserve your tickets, call KRCL at 363-1818 or drop in at the KRCL studios at 208 West 800 South.

Support KRCL and your favorite football team at the same time!

Another vision, another promise to hold fast. Another desert to blossom as the rose. Another reason and another need for the formation of ICU... INTERCULTURAL UNDERSTANDING.

In order to implant intercultural understanding in Utah August 14th has been declared INTERCULTURAL UNDERSTANDING DAY.

To celebrate this special event Utahns will have the opportunity to participate in the FIRST ANNUAL INTERCULTURAL FESTIVAL to be held at Saltair on August 14th, 1982. It is being sponsored by ICU... INTERCULTURAL UNDERSTANDING.

The festival is an all day event... a multi-cultural feast of music, songs and dances presented by a cross-section of Utah's own multi-ethnic societies dressed in dazzling authentic costumes.

The day's cultural events will be highlighted in the evening by the LINEBACKERS, a talented group from California who perform nationwide and who sing in 7 different languages.

Radio KRCL 91FM anticipates doing live, remote, on-the-spot interviews and news flashes throughout the day.

ICU... INTERCULTURAL UNDERSTANDING and the FIRST ANNUAL INTERCULTURAL FESTIVAL at Saltair are both designed to give validity, dignity and relevance to all multi-cultural groups in Utah through recognition of the distinctive ethnic contributions they make to society.

The festival will enhance your understanding and appreciation of the rich diversity and value of your "neighbor."

Be sure to attend with your family and your friends.

TICKETS: FREE.

For further information please phone:  
ALICIA: 966-0612 HINAURI: 295-4676

### THANKS...

To Lynn Wilhite and all the other KRCL volunteers who put in so much time and effort to make the "Day in the Park" a success.

The KRCL Staff

91 KRCL 91		S	M	T	W	H	F	S
6	<b>CHUCKY'S GOSPEL TRAIN</b> Get your sunday off to a bright start with great gospel from Chuck Averitte.	<b>BREAKFAST JAM</b> Karl Heraim's "Ocean of Sound", an eclectic music program that will make Monday mornings much less painful. Brahms to the Rolling Stones. Jimmy Miklavic creates your outlook for the day with the "Outside Pleasure" edition of Breakfast Jam. Perry Shepard features "Sound Poems"...theme-oriented sets of jazz, rock, folk and eclectic music. "Listen Easy" with Roberta. Rock, folk, country and jazz that's mellow, "laid back," and nice and easy to listen to. Maji Mungu broadcasts 60's hits from Motown & elsewhere.						<b>ASIAN CHIMES</b> Darrell, Vic and others give you a taste of Oriental cultures.
7	<b>LIVING THE CIRCLE OF LIFE</b> Jim Bilagody & Donna Land Maldonado with Native American programming.	<b>MORNING LIGHT</b> Public affairs, news and commentary. New insight on today's issues.						<b>URBAN YOUTH FUSION</b> Ramon Cardenas and Tim Muniz have found the hottest items in soul, upbeat and downbeat funk. Call in your dedications.
8	<b>SAGEBRUSH SERENADE</b> Dave Burak features country and country rock tunes (often live from KRCL's studios).	<b>LE CAFE FOLK</b> Folk music... local, national and international. New musical theme each week.	<b>WOMENERGY</b> A thoughtful collage from Carla Gourdin, focusing on women's social and political views through music, poetry, news and interviews. Weekly topic explored in depth.	<b>JAZZ QUART</b> Mike Anderson plays your favorites....Miles to Jean-Luc; Coltrane to...something just as wonderful.	<b>FACE THE MUSIC</b> Babs and Julie (one every other week) feature traditional and not-so-traditional women's music. News, interviews and readings, also.	<b>ATTITUDE ADJUSTMENT SESSION</b> Chuck Bradley will get you ready for the weekend with the smooth energy of soul...its hits and forgotten favorites. He'll make you feel GOOD!	<b>SAGEBRUSH SERENADE</b> WaxxTraxx, brought to you by Gonzo. Rock from the late 60's to mid 70's. Classic cuts and lesser-known hits by those great artists of the era.	
9	<b>OUR ART /YOUR ART</b> CONCERNING GAYS Dan Wilcox	<b>SENIOR LABOR</b> Issues - Linda Reeder.	<b>SENIOR SOUND-OFF</b> PEOPLE TALK Jim Magleby - Humans	<b>LUNCH ENCOUNTER</b> Public affairs - local through international.				
10	<b>POLYNESIAN</b> George and Harry host music and information from the South Pacific.	<b>LA VOZ DEL PUEBLO</b> Ranchera and Tex-Mex music, with information and news. Jose' Martinez is your bi-lingual host. T - F Music, intertwined with information and news from the Wasatch Hispanic population.						
11	<b>RADIO ACTIVE PLAYERS</b>	<b>UP ANOTHER OCTAVE</b> Upbeat and off-beat sounds of new wave, fusion and punk by Lori Mehan.	<b>MENAGE A MUSIQUE</b> Mic Huerta fashions "Menage a Musique." Two hours of pure pleasure....just for you.	<b>THE SINGLES SHOW</b> Brad Collins will spin you around with the latest obscure 45's in town.	<b>MAD HATTER'S FLIGHT</b> The Mad Hatter features New Wave and other assorted oddities.	<b>R &amp; B HIDEOUT</b> Hear the most up-to-date R & B and soul from Ewell Madry.	<b>DREADLOCK HOLIDAY</b> 3 (count 'em, three!) hours of Reggae from Margie Millner...with some news, info or history to go with the tunes.	
12	<b>JAZZ GALLERY SALSA</b> Every other week: John Schellinger with a wide array of jazz. Roberta Pina with salsa.	<b>DRIVE TIME MAGAZINE</b> Sam Enoch's edition will provide you with a laid-back but informative way to unwind after a day's work with a variety of news and information mixed with cool jazz and good soul.	<b>GENERIC RADIO</b> Barb Guy treats you to two hours of great music. New Wave, Rockabilly and Reggae are some of her favorites.	<b>NEO-GENESIS</b> .....the latest in progressive and new wave....west coast and the English beat. Reggae one week from 10 to 11 pm, Rockabilly the next week.	<b>AURAL DECAY</b> An enthusiastic (and sometimes bizarre) mix of music from Dave Santivasi and Steve Caras. Old and new, rock 'n roll, blues, jazz and more.	<b>COUNTRY CURES</b> Joe McPhie and R. K. Radack alternate to bring you rock, country and country rock. How's that again?	<b>MUSIC FOR THE NITE PEOPLE</b> Michael G. takes you back to the 60's with the best in music, humor and anecdotes.	<b>PHONO SYNTHESIS</b> Eric Benson sends you the latest danceable punk, new wave and rockabilly.
1	<b>TENTACLES</b> Ken Rudd and his Living Free Jazz Show provide the unique sounds of the avant garde....a new experience in music.	<b>LOVE NIGHT SOUND AFFAIR</b> A mellow combination of jazz and soul with David Martinez. With feature album weekly.	<b>GENERIC RADIO</b> Barb Guy treats you to two hours of great music. New Wave, Rockabilly and Reggae are some of her favorites.	<b>NEO-GENESIS</b> .....the latest in progressive and new wave....west coast and the English beat. Reggae one week from 10 to 11 pm, Rockabilly the next week.	<b>NIGHT VINYL</b> A diverse blend of sounds from the classics to the experimental. A ray of light from within the FM Rock-n-Roll Dungeon.	<b>FRET 'N FIDDLE</b> One of our best! Lots of fine traditional and folk music....live, local and from far away. Paul and Louis throw in some history, too.	<b>FREE FORM</b> Gary Packard weaves a spontaneous fabric of rock and jazz to keep your mood in the Friday night mode.	<b>LORI'S SHOW</b> New wave, electronic and more new music from Lori Mehan.
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# A Letter From Cindy

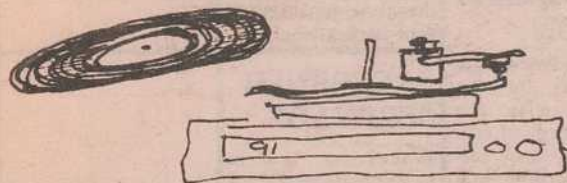
**TO: Local Black Organizations**  
**FROM: Cynthia Bey—KRCL**

As you may know, KRCL is the only community radio station in the Salt Lake area; this means it is dedicated to airing news, music, and information that is of interest to the community. I would like to start a new feature of Black news and current events. I have heard it said from many sources and especially newcomers to the area: "I did not know that event was happening. I would have liked to support it." Apparently, there are many people in the community that would like to show their support for various events but they are unaware of what is happening.

I intend to begin a feature on events that will be of interest to those who support the Black Community. I would like you to notify me of any event you need publicized. You may call or write me at least two weeks in advance to ensure good coverage.

We at KRCL believe in showing our support of the community.

Cynthia C. Bey  
363-1818



## 78's et.al.

KRCL asks you to rummage around in your basements and garages and dig out those old 78's that you've been meaning to get rid of. We can use them.

We are trying to develop a music program which will utilize a good deal of old music which is not available on new albums or singles. In addition,

several programs which currently explore the backgrounds of certain musical groups could utilize these as well. All types of music and artists are welcome additions to our library.

Don't forget, we can always use more 33 1/3 and 45 discs. (Hopefully in good condition). Thanks.

## Cris Williamson in Concert

with Tret Fure and Vicki Ran

**A benefit for KRCL FM91  
community radio...**

**"The Only Alternative"  
Wednesday, September 15  
Kingsbury Hall, U. of U.  
Tickets: \$5 in advance  
\$8 at the door (general adm.)**



Tickets available August 27 at Kingsbury Hall, Cosmic Aeroplane, Smokey's Records and 20 Rue Jacob, or by mail (enclose S.A.S.E. from KRCL, 208 West 800 South, SLC, Utah, 84101.

### ABOUT CRIS WILLIAMSON —

Cris Williamson is a renegade artist loved by thousands as an insightful and inspirational performer. Her music is at once intimate and universal, a deeply personal reflection of Cris's most passionate beliefs written in a way that speaks to us all.

Cris's reverence and delight in life, perhaps the key to her music's broad appeal, has been a constant force for her. The daughter of a forest ranger, Cris grew up in the wilderness of Wyoming where there was no electricity, but plenty of trees, fresh air and family sings. From there, Cris developed her remarkable musical skills, recording three albums for Avanti Records while she was still in high school. She got her first "break" in the recording industry in 1971 when Ampex released *Cris Williamson*, her first studio album. When Ampex's record division closed six months later, however, Cris looked for alternate way to produce her music, rather than pursuing a career in the mainstream recording industry.

In 1975, Cris recorded *The Changer and the Changed*, with Olivia Records, an independent recording company which offered her artistic control of the album. *Changer* has sold over 140,000 copies, making it one of the most successful albums ever released on an independent label. Its success has relied on thousands of people passing it hand-to-hand; to each listener it is an exciting discovery of powerful music that radiates warmth and introspection. Since then, Cris has recorded *Live Dream* and *Strange Paradise* and the Ampex *Cris Williamson* album has been re-issued on the Olivia label. She has toured the U.S. extensively, playing to capacity audiences wherever she goes. Her touring has included several concerts focusing on the survival of the earth, such as the "Water for Life" tour with Bonnie Raitt and Jackson Browne. On a recent tour to Great Britain, Cris was met with the same overwhelming enthusiasm that she has come to expect from her audiences in the U.S.

Now with *Lumiere*, children and adults are introduced to a new aspect of Cris's talents, another medium to transmit Cris's strong belief in people and a celebration of our power to persevere. As Richard Harrington of the Washington Post says, hers are "songs of survival that speak to anyone willing or lucky enough to listen."



## KRCL Goes To The Movies

The Third KRCL Benefit Film at the Blue Mouse is coming up on Thurs. August 19, with three shows (7, 9 & 11 PM) of "REGGAE SUNSPLASH '81: A TRIBUTE TO BOB MARLEY"!! Be on hand to show your support of Radio Free Utah and Reggae Music. Groups in the film include Steel Pulse, The Wailers with Rita Marley, The Melody Makers, Gregory Isaacs, Black Uhuru and The Mighty Diamonds. Bring the coupon in this guide and get \$1.00 off two tickets!

**KRCL MOVIE COUPON**  
**One dollar off when you buy  
two admissions.**

**"REGGAE SUNSPLASH '81"**  
**A Tribute to Bob Marley**

**August 19th**

**KRCL Goes to the Movies**

**\$1.00 off**

**\$1.00 off**

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