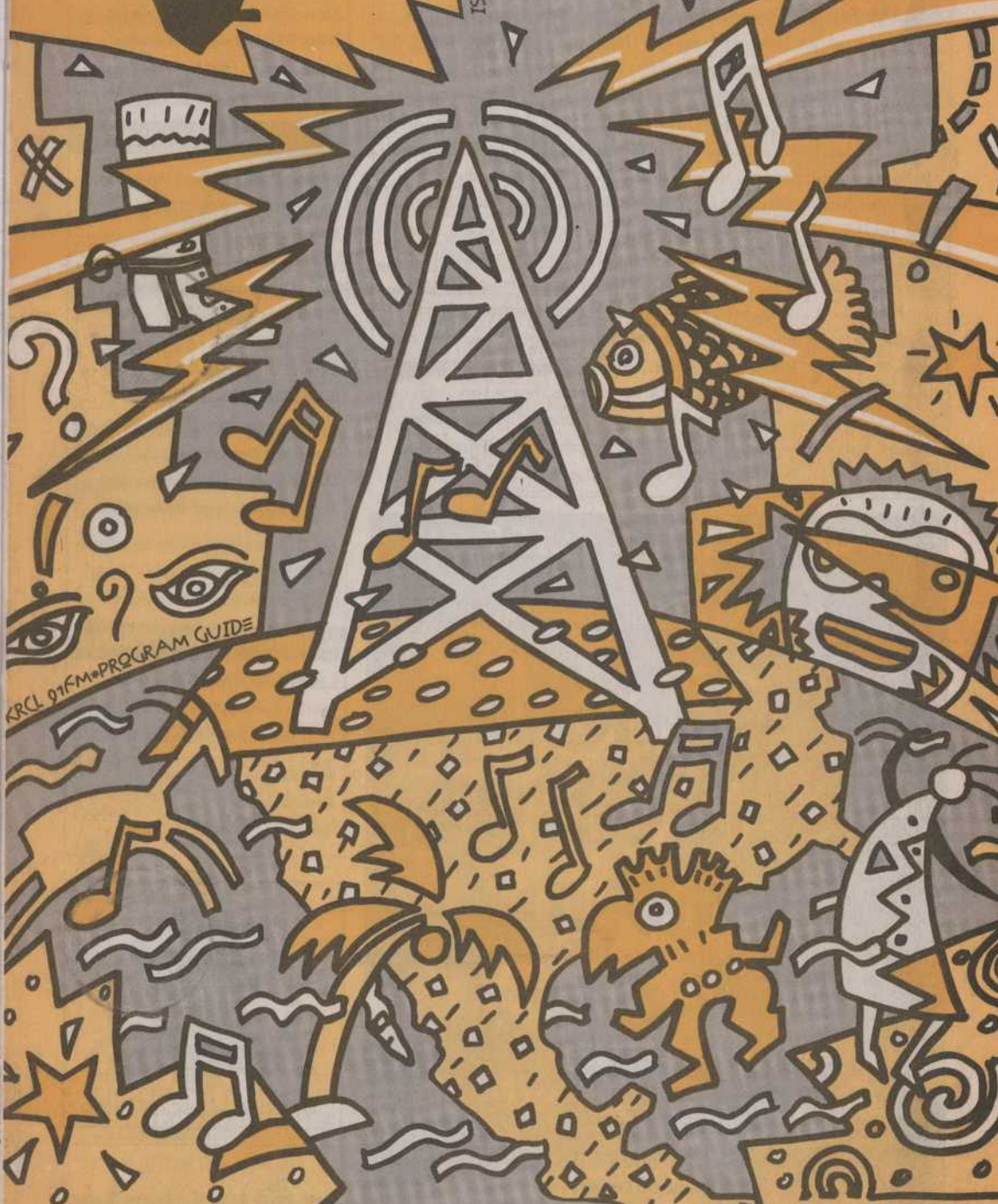


VOICES

ISSUE MARCH/APRIL 1997 • FREE

MARCH 29
TO APRIL 7



KRCL 91.7 FM PROGRAM GUIDE

▷ SPRING RADIOTHON ◁

RADIO WITH A MISSION

Volunteers: Cindy Aperges-Davis, Mickey Applebaum, Rob Baker, Mike Beck, Dan Benaducci, Carolyn Benallyson, Marie Blackwood, Randy Block, Iginia Boccalandro, Chuck Bradley, Deena Brazy, Keith Browning, Earl Burnett, Mark Cantor, Rebecca Chavez-Houck, Alan Chow, Mike Christy, Jonathan Cloud, Steve Connor, Brian Crockett, Babs De Lay, Pat Dell, Anjali Deshpande, Paul Dowler, Lance Drummond, Jim Elder, Mike Evans, Yan Fang-Magnusson, Nilsa Feliciano, Victor Fernandez, Nancy Fillat, Ellen Fisher, Doc Floor, Ann Floor, John Florence, Kevin Florendo, Tami Fraser, Jeff Freedman, Bernice Halladay, Ebay Hamilton, Ann Hanniball, Mark Hampton, Brian Hansen, Doug Harding, Tanya Hawkins, Dung Hoang, Marc Hoenig, Tony Hodges, Scott Howard, Ziggy Jedrzejczyk, Tom Johnson, Sarah Jordan, James Jun, Glenn Keister, Brian Kelm, Uma Khandkar, Susan Kies, Jeff Kimball, Bill Komlos, Phil Lanouette, Guy Lebeda, Dylan Mace, Sohrab Mafi, Jorge Malca, Greg Marcial, Teresa Martinez, Lynn McCue-Hamilton, Dean Mednick, Chiedu Megwalu, Craig Miller, Susanne Millsaps, Maureen Mooney, Richard Moore, Alan Moss, Becky Moss, Tom Moss, Marian Nash, Robert Nelson, Les Nilsson, Tony Onofrietti, Peter Orum, Max Packineau, Amanda Pahnke, Giovanna Percantino, Tony Polychronis, Betsy Price, Betsy Quintana, Ganesh Raikar, Bill Ramsay, Linda Reeder, Lou Reitz, John Rokich, Gerry Runyan, Susan Rutherford, Jeff Salt, Dave Santivasi, Marilyn Scharine, Richard Scharine, Jerry Schmidt, Steve Seftel, Dave Seiger, Ellen Selu, Raye Silvers, Myron "Buzz" Simon, Robyn Simper, Sam Smith, Rick Stayner, Jodi Stewart-Browning, Tim Stewart, Ken Sullivan, Danny Tapeta, Bruce Thomas, Gary Timm, Monica Toledo, Maxine Trujillo, David Turner, Joel Uluakiola, Tito Valdez, Debra Venables, Mark Vaughn, Matthew Wallace, Susan Weisenberg, John Williams, Jo Wilson, Matt Wilson, Diane Winter, Leslie Wold, Truman Wold, Doug Young.

RADIO WITH A MISSION

the tradition continues

THE GRATEFUL DEAD

Saturday, April 5

7:00 PM - 12 MIDNIGHT

Join Otis, Mr. Baggins, Dat Boy Jack, and friends as they truck the east and west coasts, weaving in and out of places you've never heard before!

Support the Grateful Dead and KRCL during Radiothon!

* 359-9191 * 359-9191 * 359-9191 *

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Donna Land Maldonado, *Program Dir.*
Tristin Tabish, *Development Director*
Rui Hua, *Business Manager*
Bill Boyd, *Music Director*
Teri Runyan, *Accounting Assistant*
Alana Kimbel, *Assistant Program Dir.*
Bobbi Fouts, *Administrative Assistant*
Lewis Downey, *Chief Engineer*
Micah Goodman, *Assistant Engineer*

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Paul Frisby, *Board Member*
Marian Nash, *Volunteer Representative*
Randy Block, *Volunteer Representative*

KRCL's board meetings are open to the public on the last Wednesday of every month at 5:30 p.m. at the station.

Community Advisory Board

Kathy Brooks, *CAB Member*
Jim Gonzales, *CAB Member*
Tona Treetop, *CAB Member*

Voices is designed and produced by Kerman Design.
Radiothon Design by Elmore Design.



1063 East 2100 South • SLC • 801-484-1804

The **patagonia** Outlet

3267 Highland Drive

LETTERS

Our Listeners Talk Back

KRCL welcomes comments and opinions from its listeners and will print all signed letters. KRCL reserves the right to edit offensive or inappropriate language.

Dear KRCL,

Enclosed is my check for my 1997 membership and support of bluegrass music on KRCL.

Thanks to you for helping to make my 1996 a more interesting year. I look forward to spending many rewarding hours with KRCL and "The Old Man" in 1997.

Sincerely,
Richard Burton

Dear Static Radio Goddesses,

Hullo and greetings! This here be just a quick line of gratitude for all you do. Last Saturday's Static Radio show (1/11/97) kicked banana, as usual! Here's a challenge for "you twos"—do a show that sucks! I would bet that you couldn't.

The other reason for this correspondence was to tell Tristin that I heard the dude from Rhythm Traxx (Jonathan Cloud, who said goodbye to KRCL Friday, 1/10/97) sending out some love to you on the air-

waves. He was describing "some-one kind of silly who always cheered me up when I was down." I figured even before he said your name that he was talking about you. So, you should know just how cool you are!

Even though you don't know me all that well, your show is a big part of almost every Saturday night, and I appreciate your time all the way back to the Spring of 1994! I know that calls are probably how you're "rated," but here it is in writing.

Thank you for all of your time and many more trippin' shows. And, oh yeah—could you play some more BLOOD-FISH?!

Monsters, Shame
(a.k.a. Bryan Mehr,
of Salt Lake's very own
BLOODFISH)

Dear Donna/KRCL,

Thank you so much for the wonderful tour of the station. The kids learned a lot and had a great time. When they got back to the center, they bragged about their experience to all the other children. They listened to Lance's Drive Time all the way back—they thought it was neat to hear someone on the radio that they had met. Thank Ebay, Lance, and Tristin from all of us. It is hard to find something new

to do with my group of kids because they have been in the program a long time. The tour of the station was new and exciting for them, and a lot of fun for me. My radio has not left KRCL for 2 years and it never will.

Thank you from the Jewish Community Center,
Elizabeth Player

Dear Friends,

We would like to make the enclosed contribution to your organization this year. During this past year especially we have appreciated your efforts to help our community focus on and achieve the greater good. As we keep busy raising our children and with our own work, we depend on organizations like yours to help manage our collective stewardship.

We hope that this contribution helps you continue the good work that you do.

Scott D. & Alice R. Williams

Hi Folks!

I am continually impressed with KRCL. I recently had out-of-town guests and they as well were impressed.

Thanks for the great music, poetry, info, etc.

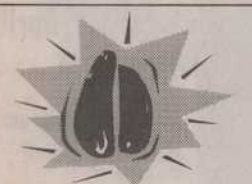
Rebecca

Dear KRCL,

Sorry we missed the challenge grant this year! We are temporarily out of town and our mail is only periodically forwarded to us. Nevertheless, we wanted to make a donation—even if it was late!

Cathleen Zick & Ken Smith

continued on page 8



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by Tristin Tabish, Development Director

When was the first time you discovered the scope of community radio KRCL?

Maybe it was seventeen years ago, after the Barry Manilow 8-track tape you were listening to in your Pinto sputtered its swan song and croaked . . . Perhaps it was shortly after you moved to Utah, while unpacking box after box the reggae music you found on the radio kept your toes tapping and spirits high, and that was reason enough to call this valley home sweet home . . . Maybe it was last night when you were awakened by your son at 3:00 a.m., grunting and groaning along with his favorite grindcore band on your favorite folk station . . .

Whether you've been listening to KRCL for years or just days, its vision has always remained the same:

"The unique mission of public broadcasting is to meet the entertainment and information need that either cannot or will not be undertaken by commercial broadcasters. It seeks excellence in its programming, not mediocrity; diversity rather than conformity; innovation instead of repetition; creativity rather than mimicry . . ."

Focussing on accessibility, education, diversity, bridging, programming quality, and localism, KRCL's Mission Statement has guided the station since its inception in late 1979.

Since then, each spring and fall the volunteers, staff, and board of KRCL have rallied together to raise the money needed to keep the "Mighty 91" going strong. Spring Radiothon 1997, happening **March 29-April 7**, will celebrate the spirit of volunteerism; community diversity; and you, the loyal listener, who has sustained commercial-free radio in Utah for nearly 18 years.

The Spring Radiothon gala is set to include such tangy music specials as: **John Hiatt and Roseanne Cash, Van Morrison, Jimmy Buffet, and The Grateful Dead.** There are more specials you won't want to miss—so check out your program guide for the specifics.

Some of the sounds heard today on KRCL may differ some from yesterday, but the constants of community radio remain the same: financial support from listeners, increasing costs, and an ongoing mission to provide a true sound alternative.

Your tax-deductible contribution to commercial-free KRCL makes a difference . . . not only in your life, but in the lives of thousands of people all across Utah. Support your "Radio with a Mission" by calling (800) 359-9191 during Radiothon with a pledge of any amount you can afford. Thanks in advance for your generosity, and CHEERS to community radio!

Beth will perform twelve unreleased songs at this concert, which will be recorded for possible inclusion on a future 'live' album. Celebrate Earth Day early—be here for this special event!

Saturday, April 12
7:30 pm
Fine Arts Auditorium
University of Utah

KRCL 91FM and Terra Firma—U of U Environmental Club present

Beth McIntosh

KRCL 91FM and the Utah Museum of Natural History present

Tom Rush

As one of the pivotal singer-songwriters in the early years of the modern folk era, Tom helped launch the careers of fellow songwriters Jackson Browne, Jomi Mitchell and James Taylor. Don't miss this rare opportunity to see one of folk music's major figures in a very intimate concert.

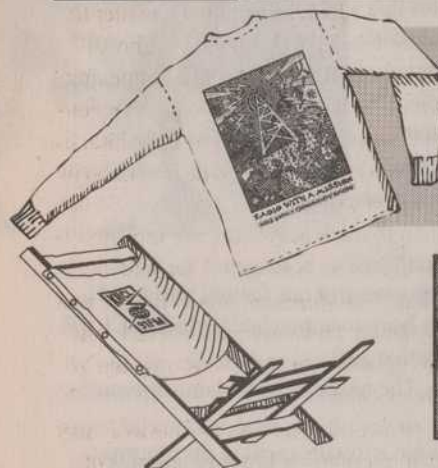


Saturday, March 15
7:30 pm
Fine Arts Auditorium
University of Utah

Tickets for both shows are \$12 in advance, \$14 at the door, and are available at Acoustic Music, Intermountain Guitar and Banjo, Salt City CD's and the Patagonia Outlet. For information call 486-6492



Become a Friend of Farnsworth Peak! Contribute \$250 and receive a KRCL Combiner Certificate confirming that a piece of the peak is yours!



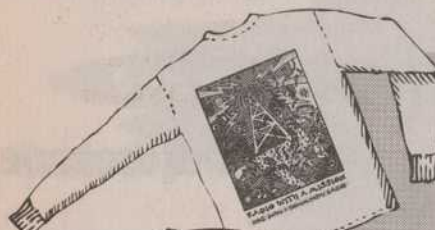
Donate 180 smackers and sit back and relax on your very own hand-crafted Remington chair, while sporting the latest KRCL long-sleeved T-shirt!



Donate 120 smackers and sit back and relax on your very own hand-crafted Remington chair.



Show off your community support with a \$91 donation by showing off this KRCL batiked long-sleeve T-shirt. Very cool.



Be stylin' on a budget! Share \$65 of your hard-earned money with KRCL and walk away with the hippest design yet! Our long sleeve T.



Fuel up every morning with your handthrown KRCL coffee mug...OR...pick up a short-sleeved KRCL T-shirt.



Tune in daily during Radiothon for music and public affairs specials
EXCITING
and giveaways!

359-9191
March 29-April 7, 1997

KRCL - 208 West 800 South - SLC, UT 84101

By Matt Hansen

It was during last fall quarter at the University of Utah when I became a little nervous about my future. It was then that I figured out that instead of having two years left in school I actually had only one year at the most. With this came the desperation to get experience in the media before I was thrown to the wolves in the real world. And I knew that KRCL would be the best place to get that experience.

So here I am doing an internship at the station. I started the first week of January 1997 and have since then participated in Letters to the Editor, public service announcements, and right now I am working on perfecting a Wallace Stegner essay for *Reading*.

The number one reason why I like KRCL is that it provides the natural environment of Utah with a voice. It helps ease the problem the environment has with public awareness.

This is where I come in. For the past two sum-

mers I have been a river guide on the Snake River inside Grand Teton National Park. It is from this experience that has sharpened my goal of helping

Americans understand the importance of our natural world and how they can learn to appreciate it. And KRCL will help me start that goal.

Oh, yeah. The music is pretty damn awesome as well.

My free time is usually spent in the glorious mountains and deserts of Utah; or listening to the pleasant sounds of David Grisman and Jerry Garcia. I also have an opinion column in the Daily Utah Chronicle of the U of U.



by John Bortel, General Manager and President

As this edition of *Voices* was going to press, the editor, Tristin Tabish, asked for this column (she always has to ask). I asked her what she wanted emphasized. She simply said "Radiothon, Radiothon, Radiothon." I got the picture!

Perhaps I personally would not like the semi-annual Radiothon if this wasn't a non-commercial radio station; however, I have always enjoyed this time of the year. This is not done for personal gain but for the mission of KRCL. It's bold, big and beautiful. I have found that the KRCL family, that's you and I, actually have the opportunity to live out the concepts stressed in the Mission Statement (see page 21) and meet and work with many different people and programs.

KRCL is looking forward to the year 2000 and beyond. The station is working to construct a station in Logan that will broadcast the KRCL signal to the 100,000 people in the Cache Valley; KRCL will also be needing to replace the translator in

Park City to assure a usable signal in the years to come. An unexpected expense this year includes the combiner on Farnsworth Peak. You know what a combiner is, don't you? No... well, the combiner looks like a living room filled with drain pipe running everywhere. I did not say it was beautiful, but it allows seven radio stations, KRCL included, to broadcast from the top of the mountain on one antenna more than 3,000 feet above the floor of the valley. That is why you can hear KRCL so well over quite a distance. This cooperative effort saves money. The unexpected need to replace the old combiner was \$17,368 (KRCL's share) and that was with a generous match from Bonneville Broadcasting.

You are well aware of the reduced funding given by the Corporation for Public Broadcasting to stations like KRCL. This year we are anticipating at least a 10% cut in funding. That is funding that must be made up to continue as a full service community station. Last year CPB funding made up 20% of KRCL's cash budget. We must replace the loss of funds.

During Radiothon you will hear the phrase "KRCL-Radio with a Mission." If you have looked at the Mission Statement, you know what I am talking about. This is about more than money, yet, without reaching our goal KRCL will not have the ability to serve you. So we will work together for a common cause, have a lot of fun and do the things we need to assure that KRCL meets the financial goals necessary to serve the greater Utah community for another year. Remember, KRCL doesn't belong to an institution and does not receive institutional financial support each year. So, step up and show your support for Community Radio KRCL this year by stepping up your pledge one level, or stepping up and giving a gift membership or stepping up and getting a friend that listens to KRCL to call in a pledge to Radiothon.

KRCL—Radio with a mission, not a format.



359-9191
IF YOU'RE A PROCRASTINATOR, HERE'S YOUR TICKET!
359-9191

RADIO WITH A MISSION

Monday, April 7th
The last day of
RADIOTHON . . .

RADIO WITH A MISSION

6 - 9:00 am
Roseanne Cash & John Hiatt

9 - 12:00 pm
Arlo Guthrie


12 - 2:00 pm
Christine Lavin & Friends

2 - 4:00 pm
Warren Zevon

4 - 8:00 pm
Van Morrison

8 - 10:30 pm
Albert Collins

DON'T forget your pledge!



By Jim Elder

As a short feature on KRCL, Environmental Update, produced by the Utah Chapter of the Sierra Club, will celebrate its fifteenth year in 1997. Near as I can remember, I have been involved for 13 years. In that time period the format has changed very little. The purpose always has been to inform the listeners of KRCL about issues happening in their community, state, nation, world, or, of course, their environment. Often, other media do not cover these issues or present as much information. Environmental Update tries to fill this gap.

In three minutes (the typical length of Environmental Update) it is impossible to present all the information contained in the typical article I use to inform KRCL's listeners. I try to select the most pertinent details to stimulate thought about the issue. Over the years I have received many comments about updates I have done, some positive, some negative. I try not to let any bias I may have about an issue influence too strongly the choice of information I present. I would rather let you, the listener, form your own opinion about the issue. I have always let those who disagree have the opportunity to write their own script for the pre-

sentation on the program, but draw the line at having a running debate. I still get the most comments and requests for copies of the script when I read the passage from Chief Seattle's Message every Christmas season. If you would ever like to read the full text of his message, it is in *The Portable North American Indian Reader* edited by Frederick W. Turner III. Incredible that those words, now over 100 years old, could have so much meaning still today.

The great thing about community radio is the opportunity to represent many points of view and differences to the community. If you ever need a copy of the script, just leave a message at the station (363-1818) for me. If you ever want to get more involved in an issue you hear about on Environmental Update, give the Sierra Club a call. And stay tuned to KRCL for more updates, Tuesdays at 5 p.m and Sundays at 9:57 a.m. ✉



Letters, Letters, Letters

Greetings,

The front and back covers of the January/February 1997 issue of the KRCL Program Guide, "Voices," suggests that KRCL will be celebrating Black History Month by continuing to air music programs featuring Black music. The covers further suggests that one type of Black music to be featured is Reggae. While it is true that Reggae was born in a predominately Black country (Jamaica) with roots in a predominately Black continent (Africa), Reggae is not Black music. Though I cannot define Black music, I do know that Reggae does not fit within any racially defined category.

Reggae music has crossed all musical, political, social AND

racial borders. Lyrics are sung in many European, Oriental and African languages by artists and bands that are "lily white." Lyrical content, often spiritual, political and/or historical, speak of the sufferation and politricks common to all peoples.

A large measure of Reggae music flows from a belief in Rastafari, perhaps one of the most racially color blind religions in these times. To classify or even suggest that Reggae music is Black music is to not understand.

So let us celebrate Black History Month with love and respect and let us play Reggae music that adds to the festivities, doing so with the knowledge that Reggae is for all of we and

colorless.

Peace and RAWspect!

Rastafari!

Papa Pilgrim

Host of Nite Roots,

Wed. 10:30 p.m.-1:00 a.m.

Dear Tristin/KRCL,

What a sense of satisfaction it is to be part of KRCL—a community radio station where individuals do make a difference and are encouraged to participate as themselves.

Thanks,

Link (Buzz Beans)

Dear KRCL,

We enjoy your music, reports, etc. Keep up the good work!

Audrey Pertl & family

continued on page 9

continued from page 3



Vision Quest

THE STEPHEN HOLBROOK VISIONARY AWARD

To honor KRCL's founder and community activist Stephen Holbrook, the Board of Trustees of KRCL has established the Stephen Holbrook Visionary Award. There will be two recipients of the award: a person from the KRCL community and a person from the community at large.

These two people will each be recognized for establishing a goal in keeping with the station's mission statement, and making that goal a reality. Because of these two people, the station and the community at large benefit.

The winners will be recognized at the first annual Stephen Holbrook Visionary Awards Dinner on June 8, at the Memorial House in Memory Grove. The money raised from this event will benefit KRCL's endeavors to provide quality, educational, and diverse programming to those traditionally denied a voice through mainstream media.

For more information about the Awards Dinner, stay tuned to KRCL or call Tristin Tabish, Development Director, or Chris Cook-Keating, Committee Chair, at 363-1818.

If you are interested in nominating someone, please include the following:

- 1 Name of nominee;
- 2 Their goal or project;
- 3 What they faced;
- 4 How they reached goal/completed their project;
- 5 Your name;
- 6 Your signature;
- 7 Your phone number.

Mail to KRCL: 208 West 800 South, Salt Lake City, UT 84101.

You may substantiate the nominations by attaching any relevant information: Programs, newspaper articles, photos, tapes, etc.

The deadline for submission is Tuesday, April 15.

And More Letters

continued from page 8

Dear Carla,

Thanks for your comments. For your information, Women Aloud will be held on a different weekend this year—August 2-3 1997.

Stay tuned for more information!

Editor

Howdy Folks,

Here's my pledge payment.

Even though your signal doesn't quite reach Crested Butte, I still love KRCL (way better than this community radio!). I would like a black Lion of Zion T-shirt, size L. Irie!

Brandon Carlile

Dear KRCL,

I would have to say that I am a pretty regular listener and especially like Monday's Red, White and Blues, not to mention the reggae nights—and of course, Saturday and Sunday. Thank you so much!

A Pretty Faithful Listener,
Dusten ✉

By Susan Kies

The KRCL family, like others in the universe, is always growing and changing. This continuing series of articles will keep listeners informed about new shows, new people and other interesting events occurring around the station. For instance, Alana and Steve Seftel have traded the days of their "Global Gumbo" programs. You will now hear Alana on Mondays and Steve on Wednesdays, though the time is still the same—1:00 to 3:00 p.m.

Recently, Keith and Jodi Stewart-Browning left their Monday Breakfast Jam slot. The Brownings and their mellow blend of folk and rock music will be missed. The IceMan, formerly of the early morning program, "Random Access," is now hosting the Monday Breakfast Jam from 6:00 until 9:00 a.m. Those of you who have listened to "Random Access" will not be disappointed. The IceMan brings his accumulated musical knowledge and assorted selections to a new group of listeners, but worry not, because from 3:30 to 5:30 a.m. Wednesdays, there is a new host with a new show, "Center Stage."

The programmer known as Aunt Dan (preceding everybody's Uncle Suz) presents a one-woman show with a mix of folk, blues, pop, rock and any


thing else she is in the mood for. Listen to stay awake, or if you have to get up early, or simply listen for the fun. I think you'll like this new show.

While Cindy Davis' show "After Hours" isn't actually new, it deserves recognition. Cindy plays soul, hip hop, and jazz late Saturday night, officially Sunday mornings from 2:00 to 4:00 a.m. The first hour of the program is upbeat for the people who may be listening on the way home from clubs on Saturday night. Her second hour is a little more laid back, but still full of energy.

Another new addition to an existing show is Carolyn Benallyson. Carolyn will be co-hosting "Living The Circle Of Life," with Max at least one Sunday a month from 7:00 a.m. until 10:00 a.m. When she is programming, we will hear more contemporary music along with the traditional offerings, public affairs and other important information relating to the Native American community in Utah.

Carolyn has volunteered during Radiothon for quite some time, and she is looking forward to her new position as host.

The latest change which occurred as I was finishing this article is the departure of Mike Christy, the genial host of Wednesday Drive Time, 3:00 p.m. to 6:00 p.m. Mike is going on an adventure to Mexico. Listeners will be pleased to hear that Mike's replacement will be Ken Sullivan, a long time volunteer and former host of late Friday night's "Poetic Injustice." Ken likes rock and roll in all its forms. Worldbeat rhythms influence contemporary music and Ken wants to explore this through his show.

So, until next time, keep listening and enjoying the changes. I'm sure there will be more to come. It's inevitable. 



Buying or selling a home in 1997 should not only be fun... but profitable!



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Support KRCL During Radiothon!
March 29-April 7
359-9191



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1464 Foothill Drive 582-3500

With Spring Radiothon (March 29-April 7) approaching, you may want to gear up your equipment for some real radio fun.

Recording audio onto a video cassette is one way to capture those exciting Radiothon specials. The end result is a high-quality sounding tape.

Most V.C.R. players/recorders have external audio inputs and outputs on the back. Some V.C.R.'s are mono and some are stereo. Just think of it as another cassette deck connected to an FM

stereo receiver and connect the "tape input" connection on the back of the stereo (audio output from the receiver) to "line input" or "tape input" connections on the V.C.R. They will be the same type of connector you are used to seeing on the back of cassette decks and stereo radios. It's called an "RCA pin" connector.

Put a blank video cassette recorder in your V.C.R., tune into KRCL, hit "record," and—VOILA! Quality audio entertainment to last you years to come. 

RADIO WITH A MISSION

support

Utah's Community Radio

NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

All members receive an annual subscription to the program guide, "Voices," plus the following at each level:

- | | |
|--|--|
| <input type="checkbox"/> \$250 Friend of Farnsworth Peak
Own a piece of the peak!
KRCL Combiner Certificate | <input type="checkbox"/> \$91 Radio Raptor
KRCL batiked long-sleeved T-shirt
<input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL |
| <input type="checkbox"/> \$180 Generous Jack Rabbit
Low-rider chair with the
KRCL logo and
Long-sleeved KRCL T-shirt
<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL | <input type="checkbox"/> \$65 Supporting Seagull
KRCL long-sleeved T-shirt
<input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL |
| <input type="checkbox"/> \$120 Beneficial Brineshrimp
Low-rider chair with the KRCL logo | <input type="checkbox"/> \$45 Contributing Cricket
KRCL handthrown mug
or KRCL short sleeve T-shirt
<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL |

Mail this form to:

KRCL, 208 West, 800 South, Salt Lake City, UT 84101

All donations are tax-deductible in accordance with the law.

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5:30 AM	➤	BLUE LIGHT 'TIL DAWN	MORNING LIGHT						5:30
6:00	➤	MORNING LIGHT	BREAKFAST JAM <i>Acoustic, folk and acoustic rock</i>					ROCKTROSPECTIVE with Tony O.	6:00
7:00	➤	LIVING THE CIRCLE OF LIFE with Max Packineau	with the IceMan	with Matthew	with Gerry 'Uncle Suz' Runyan	with Susanne	with Gary Timm	SANGEET MALAR with Ganesh Raikar & Anjali Deshpande	7:00
8:00	➤							BREAKFAST JAM with Jo Wilson	8:00
9:00	➤								9:00
10:00	➤		PRELUDE TO PEACE with Sohrab	WOMANLY WAYS with Tami or Bobbi	LE CAFE FOLK with Donna	WOMEN: THE SECOND DECADE with Babs De Lay	GROOVIN' THE MORN with Earl		10:00
11:00	➤	SUNDAY SAGEBRUSH SERENADE with alternating hosts Phil Lanouette and Rick Stayner	READING					SATURDAY SAGEBRUSH SERENADE with John	11:00
12:00	➤		ARTSPEAK	PEOPLE'S BUSINESS	CONCERNING GAYS & LESBIANS	LUNCH ENCOUNTER	LA VOZ DE LA GENTE		12:00
1:00 PM	➤		GLOBAL GUMBO with Alana	GLOBAL GUMBO with Nancy Fillat or Craig Miller	GLOBAL GUMBO with Steve Seftel	GLOBAL GUMBO with Chiedu	SOULFUL SOUNDS with Ebay		1:00
2:00	➤							WAKE UP CALL with Dave Sieger	2:00
3:00	➤	BLUEGRASS EXPRESS with 'The Old Man'	DRIVE TIME <i>Rock, blues, folk, soul, world beat, and more</i>						3:00
4:00	➤								4:00
5:00	➤	RIDERS RADIO THEATER	with Randy B.	with Steve	with Ken	with Bill Boyd	with Lance Drummond	SMILE JAMAICA with Robert Nelson	5:00
6:00	➤	FRET N' FIDDLE with Mark Cantor or Mike Evans	PACIFICA NEWS						6:00
7:00	➤		SOUND TRACK '91						7:00
8:00	➤	NEW DIMENSIONS	ASIAN CHIMES: SONANCE OF KOREA	ASIAN CHIMES: VOICE OF POLYNESIA	ASIAN CHIMES: CHINESE RADIO	ASIAN CHIMES: VOICE OF VIETNAMESE	MUSIC FOR YOUR EARS with Tony Hodges	LISTENER'S CHOICE	8:00
9:00	➤	NEXUS with Riversong	RED, WHITE AND BLUES with JR Rokich	ANOCHECER LATINO with Monica	SLICK ROCK REGGAE with Jeff Salt	AURAL DECAY with Dave S.	S.O.A.P. with Sam Smith		9:00
10:00	➤							STATIC RADIO with Bernice and Tristin	10:00
11:00	➤	VARIABLES with Scott Howard	CROSSROADS with Ziggy	RADIO BEMBA with Coqui	NITE ROOTS with Papa Pilgrim	SEREMOUS ROPES with Richard	RAPP ATTACK with DJ Buzz		11:00
12:00	➤							SHORT TERM EFFECTS with Dylan	12:00
1:00 AM	➤	CRANIAL CIRCUITRY with Alan Moss	TOTAL HARMONIC DISTORTION with Avant Bone	HACIENDO DIFERENCIA with Ruth & Inma	RED EYE RADIO with Tim	HEARABOUTS with Mike and Paul	TO HELL AND BACK with Les Nilsson		1:00
2:00	➤							AFTER HOURS with Cindy Davis	2:00
3:00	➤	ABSOLUTE ELSEWHERE with Brian	IN EXTREMIS with Brian	MUSIC	CORNUCOPIA with Debra and Sarah	ILLUSTRATED BLUES with Jolene	ROCKTROSPECTIVE with Tony O.	BLUE LIGHT 'TIL DAWN with Mickey	3:00
4:00	➤								4:00
5:00	➤								5:00

Artist	Release Title
1 Mary Black	Circus
2 Me'Shell Ndegeocello	Peace Beyond Passion
3 Christine Kane	This Time Last Year
4 Mary Chapin Carpenter	A Place In The World
5 Angelique Kidjo	Fifa
6 Valerie Carter	The Way It Is
7 Gypsy Soul	Test of Time
8 Mark Knopfler	Golden Heart
9 Sheryl Crow	Sheryl Crow
10 Shawn Colvin	A Few Small Repairs
11 Wallflowers	Bringing Down the Horse
12 Watsonville Patio	Watsonville Patio
13 Amanda Marshall	Amanda Marshall
14 Robert Bradley's Blackwater Surprise	Robert Bradley's Blackwater Surprise
15 Kris McKay	Things That Show
16 Jonell Mosser	About Townes
17 Carrie Newcomer	My Father's Only Son
18 Donna Smith & the Vintage Jazz Quartet	Get It Straight
19 Fivestones	Wee Onsies
20 Utah Phillips & Ani DiFranco	The Past Didn't Go Anywhere
21 Tish Hinojosa	Dreaming from the Labrynth
22 Various	If A Tree Falls
23 Monica Pasqual & the Planet Ranch	3 Complete Novels
24 Suzanne Vega	Nine Objects of Desire
25 Jackie Levan	Forbidden Songs of the Dying West
26 Taj Mahal	Phantom Blues
27 Catie Curtis	Truth From Lies
28 Dar Williams	Mortal City
29 Vonda Shepard	It's Good, Eve
30 Black 47	Green Suede Shoes
31 Syd Straw	War & Peace
32 Soraya	On Nights Like This
33 Gillian Welch	Revival
34 Various	Red Hot & Rio
35 Lyle Lovett	Road To Ensenada
36 Elenore McEvoy	What's Following Me?
37 Various	Sweet Relief II—The Gravity
38 Iris Dement	The Way I Should
39 Spirits	Drive
40 Steve Earle	I Feel Alright

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by Donna Land Maldonado, Program Director

Just a couple of lines to let you know that WOMEN ALOUD will be in August this year! Rather than being overshadowed by Radiothon, and sticking to the prescribed month, March, we have decided to celebrate women the first weekend in August. So, interested women should get in-touch with someone in the radio collective, call the station to find out when the next meeting will be.

A new program called LIVING DIALOGUES is now airing on Tuesdays at 5:30 a.m.; this program offers practical ideas on alternative medicine and

complimentary techniques for well being. It is hosted by Duncan Campbell, who speaks with a variety of people from Denise Linn, a Native American medicine person, to John Welwood, who is an internationally renowned psychotherapist and psychologist.

Remember: support your local community radio station! If you don't, who will? (A little play on borrowed words.)

Respectfully,

Donna

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PUBLIC AFFAIRS SPECIALS
12 NOON - 1:00 PM

MONDAY, MARCH 31
ArtSpeak Special . . . Local Literary Artists

Tuesday, April 1
People's Business Special

Wednesday, April 2
Concerning Gays and Lesbians . . . "The Political is Personal"

Thursday, April 3
Museum Notes Special

Friday April 4
La Voz de la Gente Special

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Public Affairs

Morning Light

SUNDAYS 6:30AM Latino USA

The Radio Journal of news and culture for the Latin population in English.

MONDAYS 5:30AM This Way Out

A news magazine regarding gays and lesbians.

TUESDAYS 5:30AM Common Ground

A look at, and discussion of, global affairs produced by the Stanley Foundation.

WEDNESDAYS 5:30AM Making Contact

Not about conventional wisdom, but, rather to serve democratic communication. Produced by National Radio Project.

THURSDAYS 5:30AM CounterSpin

produced by FAIR, Fairness & Accuracy In Reporting, the national media watch group based in New York. Hosted by Laura Flanders and Martin A. Lee.

FRIDAYS 5:30 AM High Plains News or National Native News

Riders Radio Theater

SUNDAY 5:00PM

New age cowpoke humor, zaniness and cowboy music by Riders in the Sky.

New Dimensions

SUNDAY 7:00 PM

A timeless and relevant interview series well suited for the "inner directed" audience, Hosted by Michael and/or Justine Toms.

MAR 2 "Peacejam: Teens Building Peace," with Attendees of the Spring, 1996 Peacejam

Conference." 200 teenagers met in Denver with Nobel Peace Prize Laureate Betty Williams of Northern Ireland for education and inspiration about peacebuilding in their own communities. Two young hosts, Aran Levasseur and Jessica Buckley, guide us through this powerful visit with various conference attendees. #2589

MAR 9 "Make Your Dreams Real," with Barbara Sher, who explains how to recognize our true gifts; author of *Live the Life You Love*. #2587

MAR 16 "Health Resources Online," with Tom Ferguson will give information that will help you research specific health and family problems on the internet; author of *Health Online*. #2590

MAR 23 "Musical Midwifery for the Dying," with Therese Schroeder-Sheker. Combining medical knowledge with music, contemplation and compassion in the deathbed vigils they create, Schroeder-Sheker and her associates are restoring dignity and mystery to death. #2575

MAR 30 "Light and Soul," Arthur Zajone, who draws on the poetic insights of Goethe and Homer, as well as contemporary scientific research with light and color, explains how the experiential and conceptual worlds are linked and have profound effects on our well being. #2597

APR 13 "Sacred Love" with Deepak Chopra, M.D. Explore the nature of love, and how to achieve the highest states of consciousness through relationships, in this deeply philosophical discussion. #2606

APR 20 "Living the Sacred in Everyday Life" with Mary Ann and Fred Brussat. Is it possible to live a spiritual life everyday? Mary Ann and Frederic say that it is and expli-

an how in this dialogue on the search for meaning and living the soulful life. #2604

APR 27 "Angels: Where Science Fears to Tread" with Rupert Sheldrake and Matthew Fox. This stimulating discussion with two visionary pioneers of modern science and theology, will transform how you think about the most popular of all spiritual beings, angels. #2593



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Reading

WEEKDAYS 12:00 PM

Short stories, novels and/or essays read by a variety of readers from a variety of different sources.

ArtSpeak

MONDAYS 12:30 PM

Interviews with local or visiting artists. Produced by alternating hosts: Brian Crockett, Guy Lebeda, Amanda Pahnke, Betsy Quintana, and Marilyn Scharine.

MAR 3 The other olympics, the olympics of the arts, is the topic for Amanda and her guest, Margaret Hunt.

MAR 10 Three poets at the Wooden Dog, hosted by Guy.

MAR 17 Arts and the Coleens—Marilyn and guests celebrate St. Patrick's Day with a look at the lasses.

MAR 24 Betsy will bring you today's show.

MAR 31 RADIOTHON! ArtSpeak will join with Reading with bundles of books to give away as their Utah authors read from them.

APR 7 ArtSpeak pre-empted for Radiothon.

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APR 14 Guy talks with Utah's own former National poet Laureate—Mark Strand.

APR 21 The Arts Funding Argument is the topic for Brian and his guests.

APR 28 Ririe Woodbury is sponsoring two marvelous dance weekends. Amanda will learn about Booting and Stomping.

People's Business

TUESDAYS 12:30PM

Discussions on community, social and health concerns with alternating hosts Lynne McCue Hamilton, Robyn Simper, the Mormon Women's Forum and Iginia Bocalandro.

Concerning Gays and Lesbians

WEDNESDAYS 12:30PM

News and information from Utah's gay and lesbian population with Becky and/or Jeff.

Lunch Encounter

THURSDAYS 12:30PM

MAR 6 Museum Notes

An exploration of the natural world and its inhabitants, with host Betsy Price.

MAR 13 Social Issues

From a National Perspective, to include Voices of Pacifica, Alternative Radio and more.

MAR 20 Senior Sound Off

Host Dave Turner, Division of Aging Services, talks with and about the older population.

MAR 27 Museum Notes

Host Ann Hanniball explores the natural world and its inhabitants.



APR 3 Museum Notes

RADIOTHON! One full hour with Betsy and Ann.

APR 10 Senior Sound Off

APR 17 Pacifica Voices

APR 24 Museum Notes

La Voz de la Gente

FRIDAYS 12:30PM

Guests talk with Rebecca Chavez-Houck, Teresa Martinez or Greg Marcial about the topics of advocacy, service, information, political and cultural concerns of and about Utah's Hispanic population.

Pacifica News

WEEKDAYS 6:00PM

National and international news from an alternative point of view. Produced by the National Pacifica News Department.

Sound Track '91

MONDAYS 6:30PM: Faces of Diversity

Host James Jun

TUESDAYS 6:30PM: The Evolving Male

For men who are taking an inner journey and questioning traditional male roles, this show offers a new look at men and masculinity. Host Matt Wilson.

WEDNESDAYS 6:30PM:

In The Opinion Of...

A local production on issues of today from a local perspective, with Mark Hampton and/or Ann Floor.

Mount Olympus
Spring Water

1825 South 3730 West
Salt Lake City

THURSDAYS 6:30PM: Artbeat

The radio journal of arts in America. Produced by Elisabeth Perez-Luna.

FRIDAYS 6:30PM: Latino USA

The Radio Journal of news and culture for the Latin population in English.

Short Features**MONDAYS 7:30AM: Arboretum Report**

TUESDAYS 11:30AM: Because We're Here

TUESDAYS 5:00PM: Environmental Update

WEDNESDAYS 10:30AM: Letters To The Editor

WEDNESDAYS 11:00AM: Masters of Traditional Music

WEDNESDAYS 12:55PM: Because We're Here

THURSDAYS 10:30AM: Rape Crisis Report

SUNDAYS 9:57AM: Environmental Update

DAILY 7:00AM AND 3:00PM: Earth & Sky

DAILY 8:15AM: Avalanche Report

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DAILY 5:30 AND 10:00PM: Stardate

WEEKDAYS 6:28PM: Letters to the Editor

**Alternative/Punk Rock**

THURSDAYS 10:30 PM Seremous Ropes

Alternative rock—R.E.M., The Smiths, Prefab Sprout—with host Richard.

SATURDAYS 9:00 PM Static Radio

Halo Benders, Rites of Spring, Bikini Kill, Eric's Trip, Pavement and other delights. Bern and Tris host the weekly party in your speakers.

Industrial/Gothic/Experimental

MONDAYS 3 AM Absolute Elsewhere

Avante-pop. Dark ambience, and things of uncommon nonsense. Hosted by Brian.

MONDAYS 1 AM Cranial Circuitry

Progress into the future with Electronic Body Music to Industrial. Hosted by Alan Moss.

TUESDAYS 1 AM Total Harmonic Distortion

An exploration of the breech-core with your host, Avant Bone. Pre-paleolithic, post-industrial, cyber-gothic tunes for those who drown in their sleep.

TUESDAYS 3 AM In Extremis

Post-industrial sound scrapes from the edge of the abyss. With host Brian.

SUNDAYS 12:00 AM Short Term Effects

Mostly dark music, from the Sisters of Mercy to Siouxsie and the Banshees, and Sol Invictus to Nick Cave. With host Dylan.

Blues/R&B

MONDAYS 8 PM

Red, White, and Blues

Explore the wide variety of this distinctively American musical form, with a smattering of its offspring. J.R. Rokich hosts.

MONDAYS 9:30 PM KRCL Presents Blue Goat Feature Edition

Last Monday of each month at the Dead Goat Saloon.

MONDAYS 10:30 PM Crossroads

A variety of American and British Blues, both traditional and modern. Tune in for the best of Delta, Chicago, Texas and west coast yesterdays and today's blues artists. With host Ziggy.

THURSDAYS 10 AM Women: The Second Decade

Babs De Lay shares the accomplishments of women from the 1920's to the 1990's.

FRIDAYS 3:30 AM Illustrated Blues

Paint a picture in your mind...from the hard-hitting to the melancholy. Hosted by Jolene.

Ethnic/World

SUNDAYS 7 AM Living the Circle of Life

Native American music, news and information with host Max Packineau. National Native News airs at 8:30 am.

MONDAYS 1 PM Global Gumbo

Auditory Geography—with no tests. Brought to you from the musical corners of the round earth by Alana.

MONDAYS 7 PM Asian Chimes

Sonance of Korea. Hosted by James Jun.

TUESDAYS 1 PM Global Gumbo

Music from around the globe. Hosted by Nancy Fillat or Craig Miller.

TUESDAYS 7 PM Asian Chimes: Voice of Polynesia

Music from Samoa, Tonga, Tahiti, and Hawaii with alternating hosts—Ellen Selu, Joel Uluakiola, and Danny Tapeta.

TUESDAYS 8:00 PM Anochecer Latino

Latin music from around the world, with host Monica.

TUESDAYS 10:30 PM Radio Bemba

Music from Central and South America and the Caribbean featuring Salsa, Merengue, Cumbia, and

more with host Coqui.

WEDNESDAYS 1 PM Global Gumbo

An entertaining as well as educational experience from Afro-beat—Zouk, including the 3 R's: rumba, rapso, and rara. With your host Steven Seftel.

THURSDAYS 1 PM Global Gumbo

Musical jaunts around the globe, set to break all barriers. Hosted by Chiedu.

THURSDAYS 7 PM Asian Chimes: Voice of Vietnamese

With hosts Thao and Thu.

SATURDAYS 7 AM Sangeet Malar

From the subcontinent with hosts Anjali Deshpande and Ganesh Raikar.

Folk/Bluegrass

SUNDAYS 10 AM Sagebrush Serenade

Music to ease you from your morning cup through your Sunday afternoon. Folk and rock with a country flavor with alternating hosts Phil Lanouette and Rick Stayner.

SUNDAYS 2 PM Bluegrass Express

Join "The Old Man" for the best in bluegrass; music at the root of country and folk tunes popular today.

SUNDAYS 5:30 PM Fret 'n' Fiddle

Celtic and American traditional music on alternating programs. From the immigrant ships...to the campfires of the 1840's...to the honky tonks of the 1940's and beyond. Hosts Mike Evans and Mark Cantor alternate Sundays.

MON-FRI 6 AM Breakfast Jam

A savory blend of acoustic, folk-rock, and bluegrass tunes stirred up with various hosts. A pleasant start to your day.

TUESDAYS 10 AM Womanly Ways

Tami Fraser presents a variety of music by women. Rock, jazz, soul, folk, country, all by women.



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RADIO WITH A MISSION

Thursday, April 3

8:00-10:30pm Frank Zappa

10:30-1:00am Red House Painters

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National Public Affairs Programs on KRCL

For further information, copies, transcripts, etc. please contact the producers directly.

New Dimensions

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Counterspin

Fairness and Accuracy in Reporting (FAIR)
1-800-847-3993

Pacifica Radio Archives

3729 Cahuenga Blvd West
North Hollywood, CA 91604
1-800-735-0230
pacifica@peacenet.org

National Native News

810 East 9th Ave
Anchorage, AK
907-258-8898

WINGS

PO Box 33220
Austin, TX 78764
512-416-9000

Latino USA

PO Box 7789
U of TX at Austin
Austin, TX 78713-7789
1-800-535-5533
lusa@www.as.utexas.edu

High Plains News Service

104 North Broadway, Suite 412
Billings, MT 59101
1-800-729-3540

This Way Out

P.O. Box 38327
Los Angeles, CA 90038
213-874-0874

Stardate

stardate@astro.as.utexas.edu

Earth and Sky

people@earthsky.com

TUESDAYS 3:00 PM Drive Time

Join Steve for mostly "urban folk," but don't be surprised to hear some blues, zydeco, or worldbeat.

WEDNESDAYS 10 AM Le Cafe Folk

Contemporary folk music with a touch of tradition and world. Hosted by Donna.

THURSDAYS 3:30 PM Cornucopia

An eclectic blend of music styles with an emphasis on folk, acoustic and women's music. Debra and Sarah host.

Metal/Hardcore**SATURDAY 1 AM To Hell and Back**

A splattering of thrash, speed, industrial grindcore, and death metal. Your parents will hate it. Hosted by Les Nilsson.

New Age/Electronic**SUNDAYS 8 PM Nexus**

Powerful, peaceful, pilgrimage. Music that takes you on a journey, from aboriginal ancestors to future dreamsongs, discovering our connection with all things. Host Riversong.

SUNDAYS 10:30 PM Variables

Electronic, new age and contemporary jazz with your host Scott Howard.

MONDAYS 10 AM Prelude to Peace

Contemporary space music, electronic, cross cultural, environmental, and contemplative recordings by musicians from around the world. Hosted by Sohrab.

Reggae**WEDNESDAYS 8 PM Slick Rock Reggae**

Selector Jeff Salt comes in with all styles of reggae mixed in a way you're not likely to hear elsewhere.

WEDNESDAYS 10:30 PM Nite Roots

Reggae, reggae, reggae with Papa Pilgrim. Listen for "Reggae Runnings"—upcoming reggae events.

SATURDAYS 4 PM Smile Jamaica

The tradition continues: from Spongi Reggae to deep dish Dub. Host Robert Nelson serves up strictly roots.

Rock**THURSDAYS 1:00 AM Red Eye Radio**

Hosted by Tim.

WEDNESDAYS 3:30 AM Random Access

Folk, rock, some R&B, with a sprinkling of world, bluegrass, jazz and the blues thrown in to spice the mix. Host Doug Young.

THURSDAYS 3:00 PM Drive Time

An aesthetically precise selection of rock, folk and related music. We do try to be lively. Hosted by Bill Boyd.

THURSDAYS 8 PM Aural Decay

A diverse mix from rock to reggae. You want covers? We got 'em. If they don't fit, we'll take 'em in a little. Hosted by Dave S.

FRIDAYS 1 AM HearAbouts

Emphasis on the local and emerging regional scenes from around the country and world. New directions in rock, americana and the insurgent sound. Rotating hosts, Mike and Paul.

SATURDAYS 4:00 AM Rocktrospective

Traditional rock 'n' roll, rhythm and blues, new and homegrown music, and always listener's requests! The Rocktrospective calendar features a historical vision of the past with an ear to the future. Hosted by Tony O.

SATURDAYS 10 AM Sagebrush Serenade

A musical history lesson without the lecture.

SATURDAYS 1 PM Wake Up Call

With host Dave Sieger.

Soul/Rap/Urban**MONDAYS 3:00 PM Drive Time**

100% fattening rhythm and groove with chef Randy B. Crossover cuisine served with a refined sauce of jazz, funk, reggae, R&B, latin, blues and whipped cream.

FRIDAYS 7:00 PM Music for Your Ears

The jazzy side of soul.

FRIDAYS 9 AM Groovin' the Morn

A collection of soul and jazz with occasional rap. A twist of oldies and dusties will lighten the mood. Hosted by Earl B.

FRIDAYS 1 PM Soulful Sounds

Soul, rap, '70's to '90's. Hosted by Ebay.

FRIDAYS 3:00 PM Drive Time

Lance Drummond brings you rhythm and blues, old rock 'n' roll.

FRIDAYS 8:30 PM S.O.A.P.

Sounds of a party. Sam Smith keeps you up to date with the rest of the world.

FRIDAYS 10:30 PM Rapp Attack

Hardcore rap with host DJ Buzz.


SUNDAYS 2:00 AM After Hours

It's all about the music. Catch the vibe! Hosted by Cindy Davis.

Women's Programming**TUESDAYS 10 AM Womanly Ways**

Tami Fraser presents a variety of music by women. Rock, jazz, soul, folk, country. Women's news and information included.

THURSDAYS 10 AM Women: The Second Decade

Babs De Lay shares the accomplishments of women from the 1920's to the 1990's. Women's News, Rape Crisis Report, and specials on women in history. 

"The unique mission of public broadcasting is to meet the entertainment and information need that either cannot or will not be undertaken by commercial broadcasters. It seeks excellence in its programming, not mediocrity; diversity rather than conformity; innovation instead of repetition; creativity rather than mimicry. While it has remained available and responsive to all groups and interests, it has not been required through commercial or financial interests, to be obligated to any."

KRCL informs, engages, enlightens and delights. It makes a positive difference in the lives of people along the Wasatch Front. As a listener supported community radio station, KRCL bases programming decisions on the area's listening needs and encourages listener participation in all activities.

KRCL belongs to the people of the Wasatch Front, but KRCL will offer locally produced programs to areas outside the Intermountain West, to introduce our vision to a wider audience. To meet diverse needs, wants, and hopes, the station's Board of Trustees and staff are committed to providing high quality local programming through:

Accessibility: KRCL is especially committed to populations traditionally denied media access. Racial minorities, women, and persons interested in broadcasting but lacking professional skills are encouraged to participate.

Education: Current events and public affairs should be covered in greater depth than is possible in commercial media, encouraging dialogue among differing points of view. Not shying away from conflict or confrontation, KRCL emphasizes issues affecting low-income people.

Diversity: A wide variety of musical and cultural information programs are pursued, with emphasis on live broadcasts with their unpredictable yet spontaneous appeal. Diversity means drawing new audiences into a wide array of programs and exposing people to alternative lifestyles and points of view.

Bridging: KRCL covers events and public issues in a way that "bridges" Utah's predominant culture with ideas and expressions not given air time elsewhere. Voicing positive community concerns, KRCL hopes to bring people together.


Programming Quality: While serving as an alternative to the commercial media and utilizing untrained newcomers, KRCL strives to achieve program quality that attracts listeners.

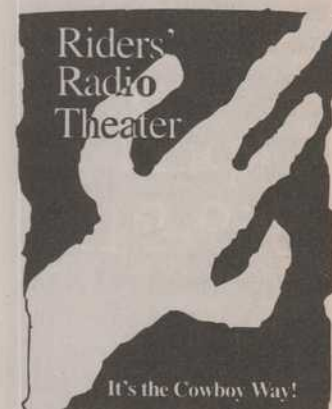
Localism: Emphasis is on topics significant to the Wasatch Front community; e.g. Utah's pluralistic culture, the uniqueness of Utah's environment, and the creative artistic expression of its people.



THE KRCL PROGRAM GUIDE is published bi-monthly by Listeners' Community Radio of Utah, Inc. a non-profit organization. Unsolicited submissions are welcome but cannot be returned. The editor reserves the right to edit any manuscripts to conform to standards in accordance with KRCL policy. All letters, manuscripts, photos or artwork should be sent attention: Managing Editor, Tristin Tabish, KRCL Program Guide, 208 W. 800 South, Salt Lake City, UT, 84101. Opinions expressed are not necessarily those of KRCL's volunteers, staff or Board of Trustees.

Our Address: KRCL, 208 West 800 South, Salt Lake City, Utah 84101. Our office phone is (801) 363-1818, studio line (801) 359-9191. Our e-mail address is mailman@krcl.org

KRCL is a 16,500 watt listener-sponsored community radio station broadcasting to over 1.4 million people. **KRCL** can be found on the dial at 90.9 FM, on 96.5 in Park City, and on **KZMU** at 89.7 FM in Moab, Utah. 



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THE COWBOY WAY!

By Alana Kimbel

Seth and Matt Bradley are long-time supporters of KRCL. In 1994 they started Bradley Screenprint. For the past two years, Bradley Screenprint has been printing t-shirts and sweatshirts for KRCL's Radiothon. They've let us pick crazy, hard to find colors and even done the artwork for us on occasion.

Bradley Screenprint is a family business started by Seth and his brother Matt. Seth's artistic talent led him to screen printing at the tender young age of ten. Before long he and Matt had a small printing business going in the basement of their family home. Originally their business consisted of printing enough shirts to load up their microbus and head off after the Dead. They managed to sell enough shirts to pay for their trip and still have enough left over to buy supplies for the next show.

As their business expanded they moved from the family basement into a large shop in Sandy. Bradley Screenprint has grown from a traveling shirt shop into a full service screen printing business that prints much more than shirts but the atmosphere at the shop is still festive. Be warned that if you happen on their shop after hours you

may not recognize it because it doubles as a juke joint from time to time. The Bradleys' talent is evident in their musical skills as well as in their printing.

Along with screen printing of all sorts, Bradley Screenprint has two in-house graphic artists who do free design consultations. Debbie Roque has years of graphic design experience and helps with artwork and design consultation. Her newest project, "Think Ahead," will offer an environmentally conscious and custom screen printed alternative to plastic shopping bags. Bradley Screenprint takes an active part in the community by sponsoring non-profit organizations and schools.

Matt and Seth are long-time supporters of the Blues on KRCL. They were involved with last year's Jazz and Blues Festival at Snowbird sponsored by KRCL and printed the shirts for the festival.

As a family business, Bradley Screenprint is small enough to allow the employees to pay close attention to detail and to work closely with all of their customers. If you should happen to visit Bradley Screenprint, be sure to bring along a jar of Chunky peanut butter.

Acoustic Music

857 East 400 South

Baker's C&C, Inc.

367 West Paxton (1170 South)

Bradley Screenprint

567-1996
1-800-656-1991

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60 West 500 South

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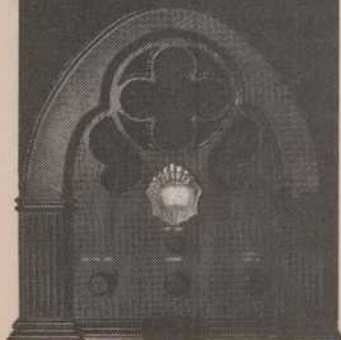
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Saturday, March 29

- 8:00 a.m. Home Grown Music...da bes' kine!
- 10:00 a.m. "Perfectly Good Guitars"
Clapton, Allman, Cooder...
- 1:00 p.m. Jimmy Buffet
- 4:00 p.m. Motown Reggae
- 7:00 p.m. Sonic Youth
- 9:00 p.m. Olympia!...
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