

# VOICES

SPECIAL FALL ISSUE 1998 • FREE

KRCL 91FM PROGRAM GUIDE



KRCL 91FM Community Radio

## Building a New Home Watt-By-Watt



# KRCL is building a new home!

The George S. And Dolores Doré Eccles Foundation present a \$350,000 matching Challenge Grant towards KRCL's new permanent home on the southwest corner of 200 South and 500 West

*"The George S. And Dolores Doré Eccles Foundation feels strongly that KRCL provides a valuable service in building community solidarity and deserves broad based support."*

—Lon Watson,  
Director, The George S. And  
Dolores Doré Eccles Foundation

**To meet this challenge and receive this grant, KRCL needs your financial support! Find out how you can help . . .**

**Call Sandi Terry today at 363-1818**

*Thank you!*



# Support

**KRCL, Radio Free Utah**  
*A voice for all of us every hour, every day, reminding us what we are connected to and why. Bless this station's beautiful, free independent heart.*

—Terry Tempest-Williams  
a devoted listener and fan

**KRCL  
Capital  
Campaign**

## To Our Dedicated Listeners, Supporters & Volunteers . . .



We are proud to announce the building of a new home for KRCL Community Radio, and need your support to make it happen! We hope the information in this Capital Campaign Guide will answer your questions about the need for a new station, describe how our community will benefit, and how you can help make it happen. If you have any questions, please call us! You can reach Sandi Terry, KRCL's Capital Campaign Director at 363-1818 or write to her at KRCL, 208 West 800 South, Salt Lake City, UT 84101.

### Why a New Home for KRCL?

Currently, KRCL operates in limited space a 2,350 square foot facility with an additional shared space of 1,500 square feet (conference room, restrooms, and administration work space). We have one working production room and one on-air studio. A majority of our equipment is over 30 years old, parts are difficult to find, and some manufacturers are no longer in business. Because of our outdated equipment, we have low sound presence and a weak signal. Plain and simple, it is not a radio station of the 90's.

### What Will KRCL's New Home Include?

KRCL and the architectural firm of Fitzsimmons and Murray have determined that a 6,000 square foot facility will include three audio and digital radio production studios, two dedicated news and information editing studios, meeting space, open work space for staff, bathrooms (Yes! We'll have our own!) and storage. KRCL will purchase state-of-the-art technology to provide the highest broadcast quality for the diverse music and information programming our listeners deserve. Providing a cleaner signal will improve our fringe area coverage and make us one of the best sounding radio stations in the market—securing a solid place for KRCL into the 21<sup>st</sup> century.

### How Much Will KRCL's New Home Cost?

The total cost of building KRCL's new home will be \$1.5 Million and we need to raise it by November, 2000. We are well on our way—we've already received pledges for 30% of the total! We are thrilled to announce that The George S. And Dolores Doré Eccles Foundation has made a very generous pledge of a 2-to-1, \$350,000 matching

challenge grant toward KRCL's new facility. That means we need to raise an additional \$740,000 to receive these funds. The following supporters have already made contributions of over \$150,000 to help KRCL reach this goal:

- Bank One
- Bonneville International Corporation
- Cream o'Weber
- Dan's Foods
- The Dr. Ezekiel R. And Edna Wattis Dumke Foundation
- The Marriner S. Eccles Foundation
- Fitzsimmons and Murray Architecture
- Huddart Floral Co.
- KRCL supporters
- Wilkinson Ferrari & Co.

### Where Will KRCL's New Home Be Located?

Our new location on the southwest corner of 200 South and 500 West in the Bridge Projects places us in the heart of our community. KRCL relishes the leadership opportunity that relocating in this progressive urban village, mixed-use development presents.

**Together we can make it happen. ■**



## KRCL In The Bridge Projects

200 South 500 West



Artspace's new mixed-use, mixed income development in Salt Lake's Gateway District weaves together several elements to form a unique urban village.

### About Artspace

The Bridge Projects is being developed by Artspace, which was established in 1980 with a mission of creating affordable housing and workspace for artists and others. In the 80's they renovated the old Eccles warehouse on Pierpont Avenue into a thriving complex that today houses 30 studios, 23 residences, a public gallery and office space for other nonprofits. In 1995, they completed the Rubber Company, which won a national design award and provides 53 units of affordable housing with workspace and three commercial spaces. Their efforts created more affordable housing in what has become one of the least affordable cities in which to live, and they continue to demonstrate to this community the concept of artists as city builders.

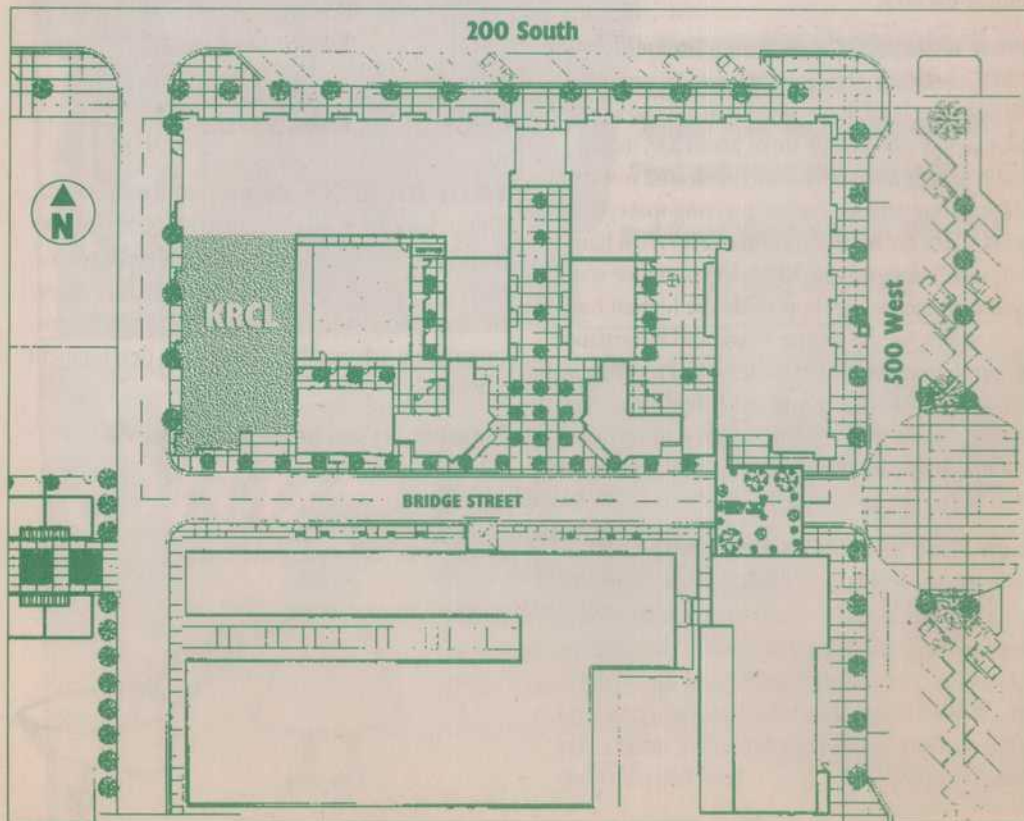
### About The Bridge Projects

The Bridge Projects will provide 160 units of mixed-income living/work space for renters and

purchasers as well as a child care center, the relocated Salt Lake Buddhist Temple, and a market. They will also provide support facilities and activities, and will offer a forum for multiculturalism, multipurpose community theatre, and public gallery space.

Artspace founder Stephen Goldsmith is a member of KRCL's Capital Campaign Committee. The Bridge Projects will include:

- KRCL Community Radio Station
- Salt Lake Buddhist Temple
- Italian Deli
- Retail Space
- Child Care Facility
- 100 Seat Multi-purpose Theatre
- The National Conference for Community and Justice
- Center for Community Dialogue
- Tree Utah
- Computer Training Facility
- 160 Mixed-Income, Live/Work Residential Units
- 175 Stall Underground Parking



## KRCL's Capital Campaign Committee



### Dear KRCL Listeners:

I'm Margaret Hunt, Chair of KRCL's new Capital Campaign Committee. I'm writing to tell you about our collaborative effort with the Bridge Projects that will benefit us as KRCL listeners and serve the station's entire broadcast area.

The Bridge Projects at 200 South and 500 West offers KRCL a permanent home in the up-and-coming Gateway area of Salt Lake City. In addition to our new station, we will have access to a shared theater for live performances, lecture broadcasts, local syndicated programs, town meetings, and a host of other possibilities. And while benefiting from space specifically designed for KRCL, the sta-

tion will also be assisting this neighborhood with our presence and programming contributions. KRCL is a community-builder.

Although this is a collaboration, KRCL will remain an independent entity. The synergy created by this relocation will serve the station, listeners, and community.

I urge you to read about this exciting project in this program guide and make your commitment to support a new, permanent home for KRCL.

Thank you.

Sincerely,

Margaret Hunt

KRCL Capital Campaign Chair

### KRCL Capital Campaign Committee Members

Margaret Hunt  
Capital Campaign Chair  
PacifiCorp

Sandi Terry  
Capital Campaign Director  
KRCL

Randy Block  
The Gamut Technology Group

Steve Child  
RC Willey

Ann Floor  
Random Projects

Stephen Goldsmith  
Artspace

Susan Hanney  
SmithBarney

Stephanie Harpst  
Wells Fargo Bank

Kathy Hayden  
KRCL Volunteer

Mario Hieb  
ACME Broadcasting

Tony Hodges  
PacifiCorp

Chris Keating  
Kenney and Associates

Donna Land Maldonado  
KRCL

Eric Lee  
Dart, Adamson & Donovan

Howard Lundgren  
Keller & Lundgren, LC

Robyn Nelson  
Utah Arts Festival



## Statements From Our Supporters



**Ted Wilson**, Director, Hinckley Institute of Politics University of Utah  
"A new home for KRCL provides permanency for what may be the freshest idea in Utah radio."

**John Bortel**, KRCL General Manager  
"KRCL has met the needs of the diverse communities along the Wasatch Front for the past 19 years. A permanent home will build on the past, take advantage of the new technologies, and will enhance existing programming. It will give warp speed to KRCL community service for the next 19 years."

**Betty Sawyer**, President, Ogden Branch, NAACP  
"Permanence for KRCL ensures a voice for the voiceless, a voice for our community. Thank God for KRCL."

**Casey Jarman**, Salt Lake City Arts Center  
"KRCL transcends typical radio programming, connecting the increasingly diverse communities of Utah with each other and with themselves."

**Norma Matheson**, Community Activist and Holbrook Visionary Award winner 1997  
"KRCL provides a home for the unheard political voices of today and of the future."

**Donna Land Maldonado**, KRCL Program Director  
"The foundation of KRCL was and still is a grass roots effort. An effort of faith and community pride that motivates KRCL and what will sustain the mission to mirror the community served. The bridge projects enhances the village concept—the community radio concept."

**Fran Pruyn**, KRCL Board Chair  
"KRCL was conceived of over 20 years ago and came of age under the roof it shared with the Community Action Program. We are grown now and it is time for KRCL to own its own home so we can continue to play the critical role of providing a voice for our divided community."

**Cynthia Buckingham**, Director, Utah Humanities Council  
"KRCL's creative producers and commentators introduce listeners to a more eclectic mix of new and traditional music than any other radio station in the state."

**Shu Cheng**, Executive Director, Asian Association of Utah  
"A permanent home for KRCL will insure a spot on the radio dial that provides the ethnic elderly the comfort of hearing the music and lan-

guages of their homelands. The youth of these communities can explore the sounds of their heritage, while the curious listener can eavesdrop on a truly global experience."

**John Greene**, General Manager, KUER Radio  
"I urge you to join us in supporting KRCL Community Radio. Each and every day, KRCL celebrates diversity and engages young audiences all within the fabric of community service. They have earned our support and hopefully yours."

**Stephen Goldsmith**, President, Artspace  
"Artspace welcomes the unique opportunity to team-up with KRCL to build a diverse new neighborhood in downtown Salt Lake City. Whether broadcasting on issues of arts and culture, ethnicity, the environment, health, or the other myriad of their programming, their co-location with us holds enormous potential for the broader community." >

Why Is It  
Important to  
Have a  
Permanent Home  
for KRCL in our  
Community?

## KRCL Community Dream House



When I was growing up in Bountiful in the 1950's African American music by African Americans was never played on the radio. It was re-recorded on some occasions by white musicians who specialized in blandness. In the early days of the anti-Vietnam war movement, a local TV station that offered opportunities for opposing points of view from "responsible parties" refused an anti-war response because "to be against the war is not responsible." Then as now, most media program for the general taste and an identifiable sound. Most are owned by large national conglomerates.

Out of these and other missing pieces in commercial and non-commercial broadcasting came the idea to create KRCL. I looked at what others had done in non-commercial radio, particularly on the West Coast. It became clear to me at some point that in order for a non-profit station to succeed in Utah it had to draw from the whole Wasatch Front, express diversity while respecting those who differ, be sustained by volunteers and listeners, be created for and by many audiences, all while exemplifying community and working together. KRCL is unique in the nation as well as in Utah.

We first started to broadcast in donated space above the Blue Mouse theatre but moved within a little more than a year to a larger rented space and better equipment. KRCL owning its own even larg-

er space with state of the art equipment is critical to KRCL's future development and viability.

People are very busy these days and they have a wide array of choices of how to spend time. Better space means better opportunities for volunteers to collaborate, better equipment means better on-air quality, and the two together mean programming that will become more creative and interesting to the listeners.

Home ownership is the American dream. A new home for KRCL means more stability and a greater guarantee that KRCL will be able to remain financially viable, serve the community better through creative production, and have staying power in this quickly changing world. Let's build a new broadcast home that will provide a visible response to our recognition that Utah's population is growing, more diverse, more demanding of excellence, and able to support this dream.

Stephen Holbrook  
Founder, KRCL



## KRCL's Buy-A-Watt Campaign



### We need your support!

**We need to raise \$1.5 million by November, 2000 and we need YOU to help us make it happen.**

We divided the needed \$1.5 million by our power output of 16,500 watts and discovered a "watt/share" of \$90.91. As you are well aware, our position on the dial is 90.9. Is this cosmic synchronicity or what?

Help provide the power for KRCL to build a new home by purchasing one watt or more (at \$91 per watt) to be paid over the next two years. We can make it easy by arranging an automatic monthly deduction from your checking account, credit card or we can simply bill you. Your contri-

#### Summary of Functional Areas

	NEW	OLD
Studios	4	2
Editing Booths	2	0
Enclosed Offices	5	5
Open Work Stations	10	2
<b>Total</b>	<b>21</b>	<b>9</b>

but ion will be permanently acknowledged in KRCL's new community radio station.

**You're in good company: 30% down—70% to go!**

Through the generosity of The George S. And Dolores Doré Eccles Foundation's challenge grant, and Bank One, Bonneville International Corporation, Cream o'Weber, Dan's Foods, The Dr. Ezekiel R. And Edna Wattis Dumke Foundation, The Marriner S. Eccles Foundation, and KRCL supporters we have already raised 30%.

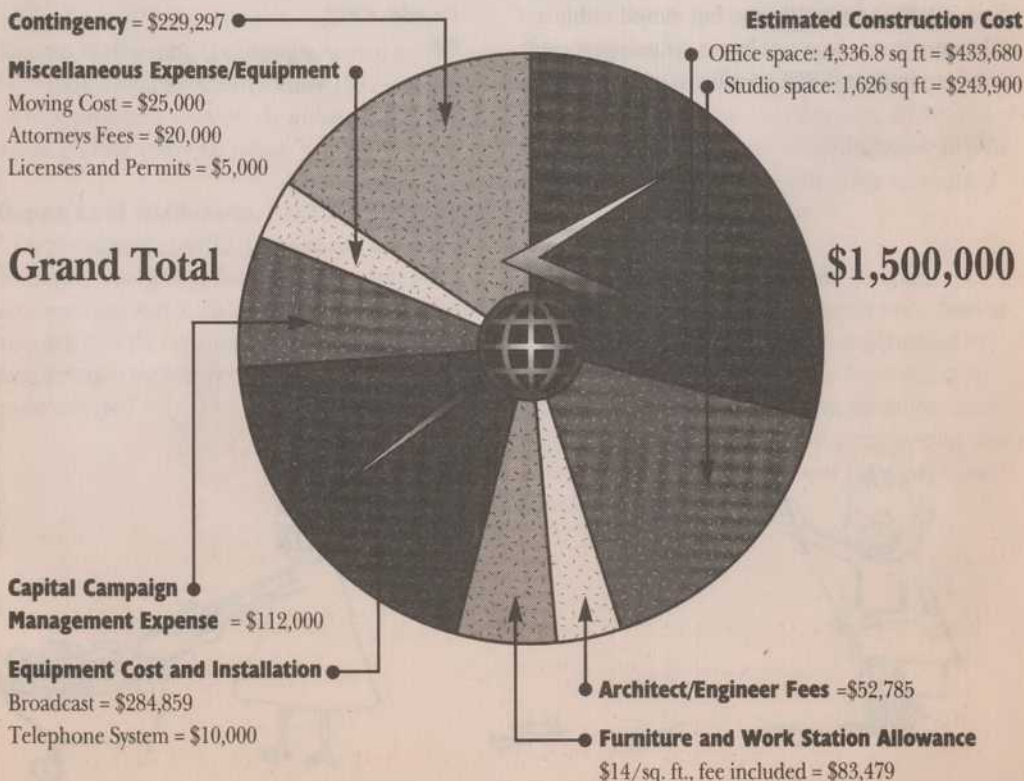
Now the rest is up to us. Show your support and buy your watts to help build a permanent home for KRCL!

#### Thank you.

Invest in KRCL! We know we can do it with your help. Use the pledge form to indicate the level of support you can provide to KRCL's capital campaign. Please be as generous as you can.

If you have any questions call Sandi Terry at 801-363-1818. ➤

## Cost Summary for KRCL's New Home



## KRCL's Buy-A-Watt Pledge Form



Please print clearly



DATE \_\_\_\_\_

NAME \_\_\_\_\_

PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

**Watt's in it for you?** (\$91 buys you 1 watt)

**Watt-Share Holder**

**Big-Watt Share Holder**

**Mega-Watt Share Holder**

See your name in KRCL's  
Book of Fame!  
\$91 to \$910  
1-10 Watts

See your name on the KRCL  
tower in the new lobby!  
\$1,001 to \$22,659  
11-249 Watts

Have a room named for you!  
\$22,750+  
250 + Watts

You choose how many watts you want to purchase to help build KRCL's new home. Any amount is greatly appreciated!

We can make it easy by arranging an automatic monthly deduction from your checking account, credit card or we can simply bill you.

**Contribution amount:** Number of watts x \$91= \_\_\_\_\_

**Method of payment:**

Please bill me

My check is enclosed (made out to KRCL's Capital Campaign)

Deduct from my checking account—call me to set it up

Charge my Visa/MasterCard

ACCOUNT NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_

**Circle time schedule and installment amount you would like to be billed:**

Monthly  
\$ \_\_\_\_\_

Quarterly  
\$ \_\_\_\_\_

Yearly  
\$ \_\_\_\_\_

**Please print the name you would like acknowledged in KRCL's new community radio station:** \_\_\_\_\_

*Thank you in advance for your kind support!*

Mail to: KRCL's Capital Campaign, 208 W 800 South, Salt Lake City, UT 84101 • 801-363-1818



## 1991-1998

YEAR	ORGANIZATION	AWARD	REASON
1998	State of Utah	Governor's Award in the Arts	Outstanding contributions to the Arts in Utah
1997	Utah Arts Festival	Mayor's Artist Award	Exceptional service to the art community
1995-1998	Salt Lake City Weekly	"Best of Utah"	Best local music program(s)
1996	Utah Div. of Indian Affairs	Centennial Award of Appreciation	Contributins to the Indian Community
1995	Utah AIDS Foundation	Walk For Life-3rd Place	Community Organization Team—Women's Radio Collective
1994	Utah AIDS Foundation	Walk For Life-1st Place	Community Organization Team—Women's Radio Collective
1992	Rape Crisis Center	Award of Appreciation	Creating public awareness by broadcasting the Rape Crisis Report
1992	Royal Court of the Golden Spike Empire	The Golden Spike Community Service Award	Concerning Gays and Lesbians' exceptional community service
1991	Utah Governor's Office	Service to Folk Art Award	Outstanding contributions to traditional arts and artists

### Help Award-Winning KRCL Build a New Home

#### Special thanks to these people for sharing their expertise for the Capital Campaign project:

Dan Fieldstadt, *Ideas Made Visual*  
 Ann Floor, *Random Projects*  
 Colin R. Thomas, *Freelance Creative Services*  
 Sean Graff, *Photography*  
 Elizabeth Guimarin, *Mariner Enterprises*  
 Sandy Kerman, *Kerman Design*



## Cream o'Weber, Dan's Foods, and YOU can help KRCL build a new home.



We've begun our campaign to raise the funds for a new building for KRCL in the Gateway District. To help us, Cream o'Weber and Dan's Foods are providing a major boost. In December, they will contribute a portion of all Cream o'Weber pint chug sales purchased at Dan's, UP TO \$20,000! so when you're grocery shopping, please shop at Dan's. And while you're there, buy any excellent Cream o'Weber product that comes in the new pint chug. This way, you're buying quality, helping us build our new home, and starting a rewarding cycle that will end up supporting your favorite community radio station. Cool how that works, isn't it?



## From the Program Director

by Donna Land Maldonado

The First Nation People, Native Americans, believe that if one has a dream or vision about the future, it is an omen. Visionaries are dreamers and frequently we ordinary people laugh or scoff at the imaginary constructs of which they speak....and then marvel when the vision becomes a reality. Once again, KRCL is growing, stretching to a higher plane - this time through the dream of another Steve, Steve Goldsmith. The village concept is called the "Bridge Projects," which will include a Multi-cultural Center, a Buddhist Church, an Italian deli, a child care center, a community theatre, mixed-income housing and Community Radio, KRCL. The goal is to be in the new space by fall of 2000; now all we have to do is raise 1.5 million dollars! We often say the station is priceless - and it is. However, the bricks & mortar (not to mention the wires & cables) need to be paid for with cash. When we move into the new space we will also be moving into the digital world; yes, even in Community Radio, technology advances. It's another watermark in the evolution of the wonderful world of radio. I recall a few years ago the perception was that radio was a dying media form, that the age of computers and interactive DTV would take the radio market and fuse it into a techno-hip culture that wouldn't utilize radio. It always amazes me when a group of "someones"

think that the population is a gigantic mass willing to be force-fed new marketing strategies regardless of the fact that this great nation is a colorful matrix of different cultures, interests and viewpoints of individuals who can think for themselves and make their own personal choices. Back to the point: That KRCL is embarking on a capital campaign to pay our own share of the Bridge Projects, which means we will own our own home! And we will be ready to take on the next decade or three. (I don't think we'll be at the point when there is no need for KRCL, within the next three decades; harmony isn't even in some people's vocabulary, and the idea of world or ethnic music being "marketable" is still a couple of light years away.) So are the woes of a non-profit... always trying to raise money while maintaining our "programs." Thanks to the wonderful, creative volunteers and the generous, open-minded listeners, KRCL will be the anchor of a project that truly portrays the concept of village. Thanks for your continued support; the world is a better place for it. What goes around comes around. I wish you a season of peaceful reflection as well as good health and enjoyable listening for the new year.

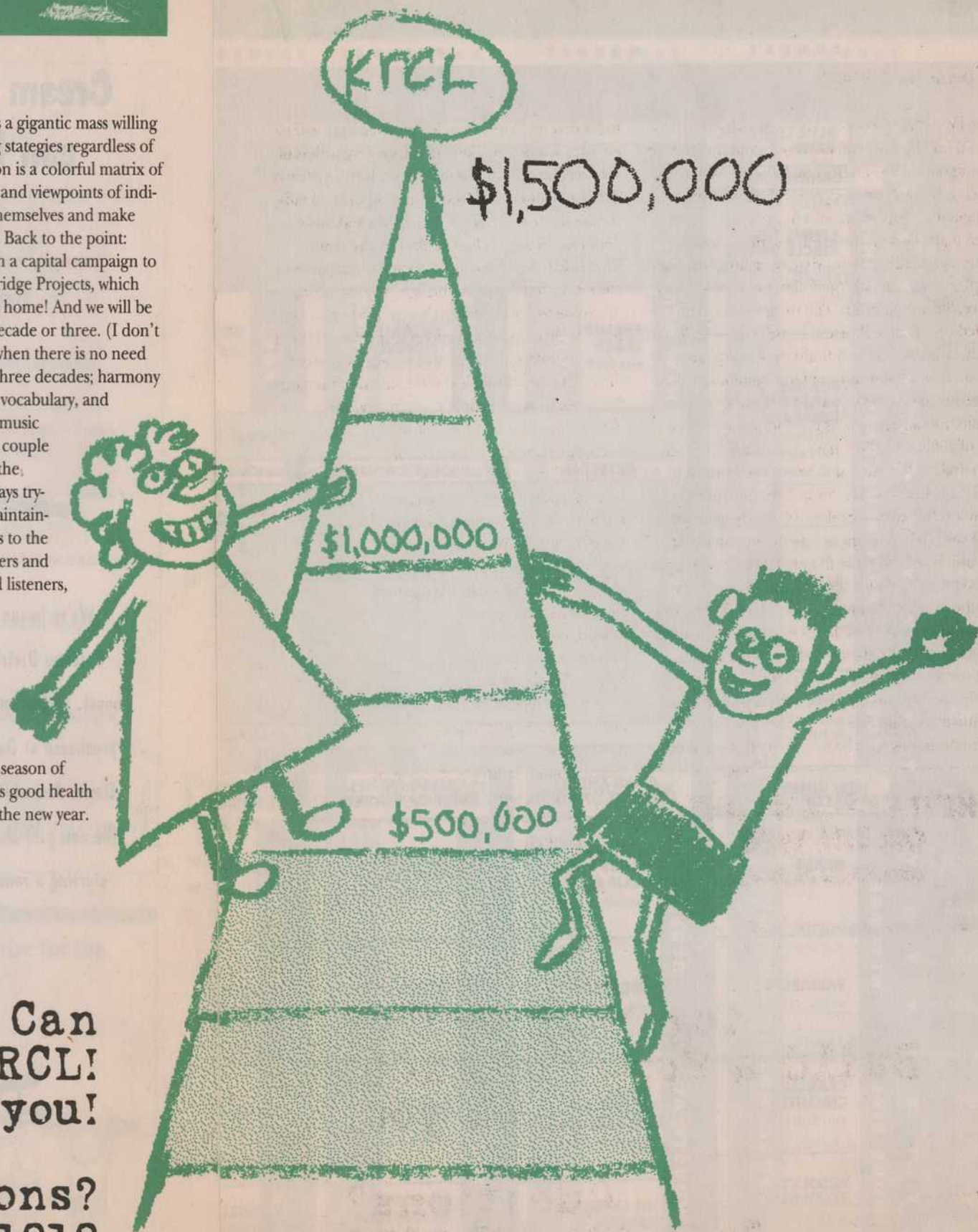
Respectfully,  
Donna



**HEY! CHECK US OUT  
ON THE WEB**  
<http://www.krcl.org>

**Together We Can  
Build a Home for KRCL!  
Thank you!**

**Questions?  
Call 801-363-1818**



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5:30 AM	JAZZ	BLUE LIGHT 'TIL DAWN with Mickey	MORNING LIGHT					5:30
6:00			BREAKFAST JAM <i>Acoustic, folk and acoustic rock</i>					6:00
7:00		MORNING LIGHT	with the IceMan					7:00
8:00	ETHNIC	LIVING THE CIRCLE OF LIFE with Max Packineau or Carolyn Benallyson	with Matthew	with Gerry 'Uncle Suz' Runyan	with Susanne	with Gary Timm	8:00	
9:00							9:00	
10:00			NEW AGE FOLK-ROCK	WOMEN'S	FOLK	WOMEN'S	SOUL	10:00
11:00			PRELUDE TO PEACE with Sohrab	WOMAN TO WOMAN with Tami or Bobbi	LE CAFE FOLK with Donna	WOMEN: THE SECOND DECADE with Babs De Lay or Sara	GROOVIN' THE MORN with Earl	11:00
12:00			DEMOCRACY NOW					12:00
1:00 PM			ARTSPEAK	PEOPLE'S BUSINESS	CONCERNING GAYS & LESBIANS	LUNCH ENCOUNTER	LA VOZ DE LA GENTE	1:00
2:00	FOLK/BLUEGRASS	SUNDAY SAGEBRUSH SERENADE with alternating hosts Phil Lanouette and Jodi Stewart Browning	GLOBAL GUMBO					2:00
3:00			with Paul	Supria or Craig Miller	with Steven Seftel	with Chiedu	SOUL	3:00
4:00			DRIVE TIME <i>Soul, folk and rock</i>					4:00
5:00			with Randy B.	with Steve	with Ken	with Bill Boyd	with Nancy Fillat	5:00
6:00	FOLK	FRET 'N' FIDDLE with Mark Cantor or Mike Evans	PACIFICA NEWS					6:00
7:00			SOUND TRACK '91					7:00
8:00			ASIAN CHIMES: SONANCE OF KOREA	ASIAN CHIMES: VOICE OF POLYNESIA	ASIAN CHIMES: CHINESE RADIO	ASIAN CHIMES: VOICE OF VIETNAMESE	MUSIC FOR YOUR EARS with Tony Hodges	8:00
9:00			RED, WHITE AND BLUES with JR Rokich or Truman	HACIENDO DIFERENCIA with Ruth & Inma	NITE ROOTS with Papa Pilgrim	AURAL DECAY with Dave S.	S.O.A.P. with Sam Smith	9:00
10:00	NEW AGE	NEXUS with Sohrab						10:00
11:00			CROSSROADS with Ziggy	RITMO LATINO with Panama	LION'S DEN with Ras Alan	SEREMOUS ROPES with Richard	RAPP ATTACK with DJ Buzz	11:00
12:00								12:00
1:00 AM								1:00
2:00	INDUSTRIAL	CRANIAL CIRCUITRY with Alan Moss	TOTAL HARMONIC DISTORTION with Avant Bone	LIQUID RHYTHMS with Ken Burrola	LA PLANETA with Noah & Jonathan	HEARABOUTS with Paul or Susan	EUPHORIC DISTORTION with Laura	2:00
3:00								3:00
4:00			INDUSTRIAL	SOUL	ROCK	BLUES	ROCK PROGRESSIVE ROCK	4:00
5:00			IN EXTREMIS with Brian	NOCTURNAL EXCURSIONS with Tito	NEW DAY RISING with John Berquist	ILLUSTRATED BLUES with Jolene	ROCKTROSPECTIVE with Tony O.	5:00
								5:00
								5:30
								6:00
								7:00
								8:00
								9:00
								10:00
								11:00
								12:00
								1:00
								2:00
								3:00
								4:00
								5:00

**RUBY 5**

**A New Series!**  
Tune In at  
11pm Sundays and  
9pm Thursdays  
on  
**KRCL**  
Community Radio

**RETRO-FUTURE  
DRIVE TIME RADIO**

**DEMOCRACY  
NOW!**

**Defy the Powerful.  
Empower Yourself.**

"In an age of ever-expanding media monopolies, Pacifica Radio provides a much-needed counterpoint to news which claims objectivity, but delivers mediocrity. Bracing and refreshingly global in its scope, Pacifica fulfills media's mission to aid in true democracy. I see Pacifica as an essential food group in a healthy news diet."

*Fanni Chideya, Vibe Magazine & Author,  
Don't Believe the Hype*

**Monday through Fridays  
11:30am-12:30pm  
On your community station, KRCL 91FM**

**THE  
Sun**

A PRIVATE CLUB FOR ITS MEMBERS  
Open Daily At Noon  
702 West 200 South • 531-0833  
Salt Lake City, Utah 84104

**Gardiner  
DISTRIBUTING**

**WHOLESALE  
FRESH PRODUCE**  
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554 West 1st South  
Salt Lake City, Utah 84101

**FreeWheeler  
Pizza**

The Preferred Pie  
**Delivered FREE**

**Sugarhouse**  
1624 South 1100 East  
**486-3748**  
♦ ♦ ♦

Try our Sourdough  
Super Subs and zesty  
Lasagna!

Choose from over 30  
delicious toppings!

Deluxe Salads  
Famous Garlic Rolls  
Cold Sodas

Mention KRCL  
and receive 1  
dozen famous  
Garlic Rolls  
with any Large Pizza Order.  
(not valid with other discounts)

**FreeWheeler  
Pizza**



By Roberta Dustin

As you have no doubt picked up by reading through this issue of Voices, KRCL is embarking on a new voyage into the future. The final destination should be wonderful – but will require a lot of work along the way! While Sandi Terry and the Capital Campaign Committee work toward raising the funds necessary to construct a permanent home for KRCL, I will continue to ask you for your support to help maintain the operations side of our organization. This may seem confusing at first, as you will receive fund raising information for both areas. I hope you will carefully evaluate your ability to continue your support to sustain KRCL's diverse music and information while extending your patronage to embrace the Capital Campaign

*Never doubt that a small group  
of thoughtful, committed citizens  
can change the world;  
indeed it's the only thing that ever has.*

~ Margaret Mead

with your one time gift to help build a permanent home for the station.

For many years KRCL has benefited from a partnership with Salt Lake Community Action. That agency has supported KRCL in more than just its mission—it has leased some of its own building space to KRCL. Services provided by Community Action have grown to meet the needs of their clients, and in order to operate effectively,

the agency needs to reclaim the office space KRCL has made use for the past seventeen years.

KRCL will soon make an interim move to the City Center Building, on the corner of 200 South 500 West. The station will be renting space directly adjacent to the permanent building site, allowing us to revel in the progress made as construction ensues while giving us a temporary location in which to operate in the mean time. (When planning to stop by to pick up your radiothon "thank you gift", I recommend calling ahead to determine which location we are using at the time.)

Speaking of Radiothon . . . thank you for your continued support of community radio. You are the reason KRCL provides diverse music and information. The station fulfills your need for unique and eclectic programming and you provide the financial revenue necessary to keep it on the air. Does that make us co-dependent? I hope so. It is one vice I can happily live with!

Stay strong, smile at a stranger, expand your horizons, and live vicariously through other people's achievements and experiences. After all, none of us has enough time to do it all by ourself!

**FOOTHILL  
ORIENTAL RUGS**

DIRECT IMPORTER  
Oriental Rugs & Kelims  
1464 Foothill Drive 582-3500


by John Bortel

I hope you enjoy this issue of Voices. It shows the steps the KRCL family is taking to assure an effective future for KRCL.

The success of the past 19 years taken its toll on our equipment and facility. The demand for the quality programming and service provided by KRCL forces us to update our equipment and move to a more functional facility. KRCL's new 6,000 square-foot community radio station will provide a permanent home that will insure a continued forum for a diversity of music and information. These changes will include an improved on-air sound with new digital equipment. KRCL

plans on increasing the outreach to our diverse communities through the efficiencies of state of the art equipment and adequate space for production of programming.

In other matters, we are sad to say good bye to Bobbi Fouts, our Administrative Assistant. She has gone on to another job with greater responsibility. Bobbi was with us for three years. She will remain a volunteer co-host on Woman to Woman each Tuesday morning from 9:00 am until 11:30 am.

I thank all of you that pledged your support during Radiothon. I had a great time because I got to meet so many of you. I appreciate you! 

#### KRCL FALL '98 RADIOTHON BUSINESS CHALLENGE GRANTS

*Thank you to the following businesses for pledging challenge grants*

**The Zephyr** ✨ Saturday Sage    **Wasatch Touring** ✨ Tuesday Drive Time

**The Sun** ✨ Concerning Gays and Lesbians

**The Wild Bird Center** ✨ Save Our Canyons & Saturday Breakfast Jam

**Ichabob's** ✨ Groovin' the Morn' & Friday Drive Time

**Salt Lake Pizza** ✨ Sounds of a Party    **Salt City CD's** ✨ Needle Work

**Elvis Nixon's Chili Palace & Hot Shoppe** ✨ Smile Jamaica

**Dan's Foods** ✨ Sunday Sage    **Phillips Gallery** ✨ Bluegrass Express

## Home Is Where The Heart Is !!!



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#### Morning Light

##### SUNDAYS 6:30AM Latino USA

The radio journal of news and culture for the Latin population; in English.

##### MONDAYS 5:30AM This Way Out

A news magazine regarding gays and lesbians.

##### TUESDAYS 5:30AM

##### The Environment Show

A program celebrating the planet and the people working to protect it. Host Peter A. Berle.

##### WEDNESDAYS 5:30AM Making Contact

Not about conventional wisdom, but rather to serve democratic communication. Produced by National Radio Project.

##### THURSDAYS 5:30AM CounterSpin

Produced by FAIR, Fairness & Accuracy In Reporting, the national media watch group based in New York. Hosted by Janine Jackson and Steve Randall.

##### FRIDAYS 5:30 AM High Plains News or National Native News

#### New Dimensions

##### SUNDAY 7 PM

A timeless and relevant interview series well suited for the "inner directed" audience. Hosted by Michael and/or Justine Toms.

OCT 4 "The Expectant Universe," with James Redfield, author of one of the most successful self-published books of all time, *The Celestine Prophecy*. He says that we need to open ourselves to the mysterious coincidences that we would see happening in our lives all the time, if we would only take notice. "If we limit

our potential with our thoughts, then there is a corresponding limit to the number of opportunities that come our way." #2675

OCT 11 "Stop Arguing and Start Talking," with Deborah Tannen. Most of us are so entrenched in the "argument culture" that we don't even realize how it has corroded our spirits. Tannen examines the compulsive use of combative rhetoric in the media, in politics, in our courtrooms and in our classrooms. The culture keeps us in an adversarial frame of mind and encourages us to distort facts, waste time and limit our thinking. #2712

OCT 18 "Full Heart/No Self: Being a Nobody," with Robert Fuller, who has learned to respect the "nobody" inside himself. We all want to be "somebody," but often those who become somebody become statues, trapped in an identity that doesn't allow them to change or grow. Fuller is a physicist, president emeritus of Oberlin College and founder of the Mo Tzu Project. #2672

OCT 25 "Up Until Now," with Mary Manin Morrissey. Longings and discontents? The answer is in the path to finding your dream. Once you define your dream, Reverend Morrissey says, "how you feel about the realities of your life and what you do about them is completely unlimited by the power within you. Your future isn't determined by your facts, just as your destiny isn't determined by your history." Reverend Morrissey is the founder and spiritual leader of the Living Enrichment Center in Wilsonville, Oregon. #2708

NOV 1 "Sex, Passion and The Soul," with Thomas Moore. The Western world is clearly obsessed with sex. In a culture where one can find virtually any physical or mental sensation the imagination can conjure up,

why do we remain unsatisfied? Moore declares that we are actually afraid of sex, and of our own vitality. He believes that what we need is the courage to live sensuously, to ease up on the maddening work ethic and to give pleasure its due; that sex is an experience of the soul, not just an act in the bedroom. #2731

NOV 8 "True Prosperity," with Shakti Gawain, a pioneer in the fields of creativity, intuition and expanding consciousness and a publisher and author of ten books including the classic *Creative Visualization*. #2731

NOV 15 "Towards A New Eco-Ethic," with Doug Tompkins, a legendary figure in both entrepreneurial and conservation circles. In 1990 Tompkins sold half of his Esprit de Corp and began purchasing wildlands in Chili, and has worked tirelessly to acquire more lands and build a world-class nature reserve entirely through private means. #2730

NOV 22 "The Future of Money," with Bernard Lietaer. "Money is not a thing; money lives in the same space as a marriage—in a space of agreement. Money is an agreement within a community to use something as a medium of exchange." Lietaer offers suggestions on how we can tap into the opportunities in the changing economic system and how to offer different forms of currency. Currently Lietaer is a research fellow at the Center for Sustainable Resources at the University of California, Berkeley and visiting professor for the department of psychology at Sonoma State. #2702

NOV 29 "Self-Mastery," with Grandmaster Tae Yun Kim. A boy born at 1:00am on New Year's Day in Korea is considered to be incredible good fortune, but Tae Yun Kim turned out to be a girl, thereby curs-

ing her family with bad luck. This 4'11", 90 pound martial arts Grandmaster overcame abandonment by her family, bomb attacks during the Korean war, her brother's suicide, and ridicule and rejection, to become one of the highest-ranking martial artists in the world today. A recipient of the Susan B. Anthony Award, she also authored *The Seven Steps To Inner Power*. #2669

DEC 6 "The Mythology of the Media," with George Gerbner, professor emeritus at the Annenberg School for Communication at the U of Pennsylvania, who says that the media is increasingly governing not only our personal life and the socialization of our children, but the way in which we conduct public affairs, government and war. #2703

DEC 13 "The Mindful Path," with Sharon Salzberg, author and founder of the Insight Meditation Society. She has been practicing Buddhist meditation for over twenty-five years and offers this definition: "Mindfulness means being aware of what our present experience is without necessarily reacting according to the habits of our minds." #2710

DEC 20 "Everyday Miracles," with Rupert Sheldrake. Have you ever wondered how your cat or dog seems to know when you're coming home, or how you know when you're being stared at from behind? These invisible links found in nature are some of the topics explored in this discussion with Sheldrake, considered one of the most innovative scientists of our time, who believes that all self-organized systems have invisible fields, called morphic fields, which shape and mold their development—called morphic fields. #2594

DEC 27 "Reading Your Life Like A Book," with Diane Kennedy Pike,

author and co-director of the Teleos Institute. Analyzing your daytime dramas as if they were nighttime dreams leads to better relationships, greater creativity and a richer understanding of what our life is about. #2683

DEC 28 "American-Style Buddhism," with Surya Das, who has spent the past three decades studying Zen and Tibetan Buddhism with masters in Asia. Whether you are a novice or well-traveled on the road to enlightenment you will learn much from his discussion of Tibet's history, beliefs and traditions, and the practical application of Tibetan Buddhism. He is the author of *The Snow Lion's Turquoise Mane* and *Awakening the Buddha Within: Tibetan Wisdom for the Western World*. #2643

### ArtSpeak

MONDAYS 12:30 PM

Interviews with local or visiting artists. Produced by alternating hosts Brian Crockett, Guy Lebeda, Craig Miller, Betsy Quintana, Deborah Robertson, Marilyn Scharine and Amanda Simmons.

OCT 5 Deborah talks with choreographer Katherine Kramer, who whispers to horses.

OCT 12 Whoooooo are you? Betsy talks with Bernadette Brown about the mask-making workshop at the University of Utah Museum of Fine Arts.

OCT 19 If you enjoyed, or missed, revered Gary Snyder join Guy for a conversation with this world reknown poet.

OCT 26 Amy talks with SLAC Director of Pala Vogel's "How I Learned To Drive."

NOV 2 Poet and author of *Riding the White Horse Home*, Teresa Jordan, visits with Guy.

### National Public Affairs Programs on KRCL

For further information, copies, transcripts, etc., please contact the producers directly.

#### Counterspin

Fairness and Accuracy in Reporting (FAIR)  
212-633-6700 x304 www.fair.org

#### Democracy Now!

WBAI  
120 Wall Street Floor 10  
New York City NY 1005  
212-209-2810/2811/2812  
www.pacifica.org

#### Earth and Sky

people@earthsky.com

#### High Plains News Service

104 North Broadway, Suite 412  
Billings MT 59101  
1-800-729-3540 hpns@worc.org

#### The Environment Show

WAMC  
P.O. Box 66600  
Albany, NY 12206  
1-800-323-9262 x155  
www.enm.com.enmshow

#### Latino USA

PO Box 7789  
U of TX at Austin  
Austin TX 78713-7789  
lusa@www.as.utexas.edu

#### Making Contact

National Radio Project  
1714 Franklin #100-251  
Oakland, Ca 94612  
510-251-1332

#### National Native News

KMBA  
810 East 9th Ave  
Anchorage AK  
907-258-8880 kmba@alaska.net

#### New Dimensions

PO Box 410510  
San Francisco CA 94141  
415-563-8899 ndradyo@igc.org

#### Pacifica Radio Archives

3729 Cahuenga Blvd West  
North Hollywood CA 91604  
818-506-1077 pacifica@peacenet.org

#### Stardate

stardate@astro.as.utexas.edu

#### This Way Out

PO Box 38327  
Los Angeles, CA 90038  
818-986-4106 TWOradio@aol.com

#### WINGS

PO Box 33220  
Austin TX 78764  
512-416-9000

NOV 9 Ribald and riotous restoration comedy, "A School for Scandal" is the topic for Marilyn Scharine and director Marilyn Holt.

NOV 16 TBA

NOV 23 Deborah peeks at the packages being presented by RDT.

NOV 30 TBA

DEC 7 Amy talks with Ray Grant, the new Director of Arts & Culture for the Utah Olympics.

DEC 14 Today is Hanukkah. Learn about Judaism in Utah and enjoy a little Klezmer music. Marilyn's guests are David Asman and Stephen Keen.

DEC 21 Marilyn reads a Christmas story.

DEC 28 Betsy gets us ready for a wild and wooly FIRST NIGHT 1999!

### People's Business

TUESDAYS 12:30 PM

OCT 6 **Mormon Women's Forum**  
Margaret Toscano and Laraine Wilkens discuss issues and opinions within and beyond the prominent Utah religious culture.

OCT 13 **People's Business**

A focus on alternative perspectives toward healing the body with Iginia Boccalandro and guest(s)

OCT 20 **Mormon Women's Forum**

OCT 27 **People's Business**

NOV 3 **Mormon Women's Forum**

NOV 10 **People's Business**

NOV 17 **Mormon Women's Forum**

NOV 24 **People's Business**

DEC 1 **Mormon Women's Forum**

DEC 8 **People's Business**

DEC 15 **Mormon Women's Forum**

DEC 22 **People's Business**

DEC 29 TBA

### Concerning Gays and Lesbians

WEDNESDAYS 12:30PM

News and information from Utah's gay and lesbian population with Becky and/or Jeff.

### Lunch Encounter

THURSDAYS 12:30PM

OCT 1 **Museum Notes**

An exploration of the natural world and its inhabitants with hosts Ann Hannibal, Victoria Smith and/or Lauren Strachan.

OCT 8 **Save Our Canyons Report**

Our environment: who's responsible? Interviews and opinions about the landscape and the management of the resources with Joyce Maughn and guests.

OCT 15 **Museum Notes**

OCT 22 **Save Our Canyons Report**

OCT 29 **Talk for the Animals**  
with host Betsy Price, Tracy Aviary.

NOV 5 **Museum Notes**

NOV 12 **Save Our Canyons Report**

NOV 19 **Museum Notes**

NOV 26 **Save Our Canyons Report**

DEC 3 **Museum Notes**

DEC 10 **Save Our Canyons Report**

DEC 17 **Museum Notes**

DEC 24 **Save Our Canyons Report**

DEC 31 **Talk for the Animals**

### La Voz de la Gente

FRIDAYS 12:30PM

Guests talk with Rebecca Chavez-Houck, Teresa Martinez or Greg Marcial about the topics of advocacy, service, information, political and cultural concerns of and about Utah's Hispanic population.

### Pacifica News

WEEKDAYS 6 PM

National and international news from an alternative point of view. Produced by the National Pacifica News Department.

### Sound Track '91

MONDAYS 6:30PM **Faces of Diversity**

James Jun will talk with various guests.

TUESDAYS 6:30PM **The Evolving Male**

For men who are taking an inner journey and questioning traditional male roles, this show offers a new look at men and masculinity. Host Matt Wilson.

WEDNESDAYS 6:30PM

**In The Opinion Of...**

A local production on issues of today from a local perspective, with Mark Hampton and/or Ann Floor.

THURSDAYS 6:30PM **Time of Useful Consciousness**

A unique focus on stabilization including health, environment and the global economy.

FRIDAYS 6:30PM **Latino USA**

The radio journal of news and culture for the Latin population; in English.

### Short Features

TUESDAYS 11:30AM

**Because We're Here**

TUESDAYS 5:00PM

**Environmental Update**

WEDNESDAYS 9:30AM

**Letters To The Editor**

WEDNESDAYS 12:55PM

**Because We're Here**

THURSDAYS 9:00 PM **Ruby 5 Retro-Future Drive Time Radio**

SUNDAYS 9:57AM

**Environmental Update**

## SUNDAYS 12 NOON

**Canyonlands Update**SUNDAYS 11:00 PM **Ruby 5****Retro-Future Drive Time Radio**DAILY 7:00AM AND 3:00PM **Earth & Sky**DAILY 5:30 AND 10:30PM **Stardate**

## WEEKDAYS 6:28PM

**Letters to the Editor****Industrial/Gothic/Experimental**MONDAYS 3 AM **Absolute Elsewhere**

Avante-pop. Dark ambience, and things of uncommon nonsense. Hosted by Brian.

MONDAYS 1 AM **Cranial Circuitry**

Progress into the future with Electronic Body Music to Industrial. Hosted by Alan Moss.

MONDAYS 1 AM **Total Harmonic Distortion**

An exploration of the breech-core with your host, Avant Bone. Pre-paleolithic, post-industrial, cyber-gothic tunes for those who drown in their sleep.

TUESDAYS 3 AM **In Extremis**

Post-industrial sound scrapes from the edge of the abyss. With host Brian.

THURSDAYS 10:30 PM **Seremous Ropes**

Alternative rock—R.E.M., The Smiths, Prefab Sprout—with host Richard.

FRIDAYS 1 AM **Euphoric Distortion**

Past and present modern music from ambient-electronic-synthesized-distortion-darkfolk. With host Laura.

SATURDAYS 9 PM **Kickin' Judy**

Indie and punk rock. With hosts Kara and Penny.

SATURDAYS 12 AM **Short Term Effects**

Mostly dark music, from the Sisters of Mercy to Siouxsie and the Banshees, and Sol Invictus to Nick Cave. With host Dylan.

**Blues/R&B**

## MONDAYS 8 PM

**Red, White, and Blues**

Explore the wide variety of this distinctively American musical form, with a smattering of its offsprings. Hosts JR Rokich or Truman.

MONDAYS 9:30 PM **KRCL Presents Blue Goat Feature Edition**

Last Monday of each month live from the Dead Goat Saloon.

MONDAYS 10:30 PM **Crossroads**

A variety of American and British blues, both traditional and modern. Tune in for the best of delta, Chicago, Texas and west coast, yesterday's and today's blues artists. With host Ziggy.

FRIDAYS 3:30 AM **Illustrated Blues**

Paint a picture in your mind...from the hard-hitting to the melancholy. Hosted by Jolene.

**Ethnic/World**SUNDAYS 7 AM **Living the Circle of Life**

Native American music, news and information with host Max Packineau or Carolyn Benallyson. National Native News airs at 8:30 am.

MONDAYS 1 PM **Global Gumbo**

Auditory Geography—with no tests. Brought to you from the musical corners of the round earth by Paul Hefiti.

MONDAYS 7 PM **Asian Chimes: Sonance of Korea**

Hosted by James Jun.

TUESDAYS 1 PM **Global Gumbo**

Music from around the globe. Hosted by Supriya or Craig Miller.

TUESDAYS 7 PM **Asian Chimes: Voice of Polynesia**

Music from Samoa, Tonga, Tahiti, and Hawaii with alternating hosts—Ellen Selu, Joel Uluakiola, Danny Tupua and Misi Auvàa.

TUESDAYS 8 PM **Haciendo Diferencia**

Latin music with Ruth and Inma.

TUESDAYS 10:30 PM **Ritmo Latino**

Latin music with Panama.

WEDNESDAYS 1 PM **Global Gumbo**

An entertaining as well as educational experience from Afro-beat to Zouk, including the 3 R's: rumba, rapso, and rara. With your host Steven Seftel.

WEDNESDAYS 7PM **Asian Chimes: Chinese Radio**

With hosts Rui, Jennifer, or Yen.

THURSDAYS 1:30 AM **La Planeta**

Hosted by Noah and Jonathan.

THURSDAYS 7 PM **Asian Chimes: Voice of Vietnamese**

With host Thoa.

SATURDAYS 7 AM **Sangeet Malar**

From the Indian subcontinent with hosts Uma Khandkar, Pallari Ranada-Kharkar and Gopna Rao.

**Folk/Bluegrass**SUNDAYS 10 AM **Sagebrush Serenade**

Music to ease you from your morning cup through your Sunday afternoon. Folk and rock with a country flavor with alternating hosts Phil Lanouette or Jodi Stewart Browning.

SUNDAYS 2 PM **Bluegrass Express**

Join "The Old Man" for the best in bluegrass music, at the root of country and folk tunes popular today.

SUNDAYS 5 PM **Fret 'n' Fiddle**

Celtic and American traditional music. From the immigrant ships ...to the campfires of the 1840's ...to

the honky tonks of the 1940's and beyond. Hosts Mike Evans and Mark Cantor alternate Sundays.

WEEKDAYS 6 AM **Breakfast Jam**

A savory blend of acoustic, folk-rock, and bluegrass tunes stirred up with various hosts. A pleasant start to your day.

TUESDAYS 3 PM **Drive Time**

Join Steve for mostly "urban folk," but don't be surprised to hear some blues, zydeco, or worldbeat.

WEDNESDAYS 9 AM **Le Cafe Folk**

Contemporary folk music with a touch of tradition and world. Hosted by Donna.

SATURDAYS 8 AM **Breakfast Jam**

A savory blend of acoustic, folk-rock, and bluegrass tunes.

**New Age/Electronic**SUNDAYS 8 PM **Nexus**

Powerful, peaceful pilgrimage. Music that takes you on a journey from aboriginal ancestors to future dreamsongs, discovering our connection with all things. Host Sohrab.

SUNDAYS 10:30 PM **Variables**

Electronic, new age and contemporary jazz with your host Scott Howard.

MONDAYS 9 AM **Prelude to Peace**

Contemporary space music, electronic, cross-cultural, environmental, and contemplative recordings by musicians from around the world. Hosted by Sohrab.

**Reggae**WEDNESDAYS 8 PM **Nite Roots**

Reggae, reggae, reggae with Papa Pilgrim. Listen for "Reggae Runnings"—upcoming reggae events.

WEDNESDAYS 10:30 PM **The Lions Den**

Hosted by Ras Alan.

SATURDAYS 4 PM **Smile Jamaica**

The tradition continues: from Spongi Reggae to deep dish Dub.

Host Robert Nelson serves up strictly roots.

SATURDAYS 7 PM **Huzzah for Ska!**

From the traditional Jamaican roots to the here and now of 3rd wave. If you don't dance to this, you don't dance. Hosts Kelly and Scott.

**Rock**THURSDAYS 3:30 AM **New Day Rising**

Hosted by John Borgquist.

THURSDAYS 3 PM **Drive Time**

An aesthetically precise selection of rock, folk and related music. We do try to be lively. Hosted by Bill Boyd.

THURSDAYS 8 PM **Aural Decay**

A diverse mix from rock to reggae. You want covers? We got 'em. If they don't fit, we'll take 'em in a little. Hosted by Dave S.

FRIDAYS 1 AM **HearAbouts**

Emphasis on the local and emerging regional scenes from around the country and world. New directions in rock, Americana and the insurgent sound. Rotating hosts Paul and Susan.

SATURDAYS 4 AM **Rocktrospective**

Traditional rock 'n' roll, rhythm and blues, new and homegrown music, and always listeners' requests! Hosted by Tony O.

SATURDAYS 10 AM **Sagebrush Serenade**

A musical history lesson without the lecture. Hosted by John Florence.

SATURDAYS 1 PM **Needle Work**

Working the needle (& the laser) in the post-nuclear down-home style. Hosted by Elizabeth.

**Soul/Rap/Urban**MONDAYS 3 PM **Drive Time**

100% fattening rhythm and groove with chef Randy B. Crossover cuisine served with a refined sauce of

jazz, funk, reggae, R&B, latin, blues and whipped cream.

WEDNESDAYS 1 AM **Liquid Rhythms**

With Ken Burrola.

WEDNESDAYS 3:30 AM **Nocturnal Excursions**

Hosted by Tito.

FRIDAYS 9 AM **Groovin' the Morn**

A collection of soul and jazz with occasional rap. A twist of oldies and dusties will lighten the mood. Hosted by Earl B.

FRIDAYS 1 PM **Souful Sounds**

Soul, rap, 70's to 90's. Hosted by Cindy.

FRIDAYS 3 PM **Drive Time**

With host Nancy Fillat.

FRIDAYS 7 PM **Music for Your Ears**

The jazzy side of soul. Hosted by Tony Hodges.

FRIDAYS 8:30 PM **S.O.A.P.**

Sounds of a party. Sam Smith keeps you up to date with the rest of the world.

FRIDAYS 10:30 PM **Rapp Attack**

Hardcore rap with host DJ Buzz.


SUNDAYS 2 AM **After Hours**

It's all about the music. Catch the vibe! Hosted by Cindy Aperges-Davis.

**Women's Programming**TUESDAYS 9 AM **Woman to Woman**

Tami Fraser or Bobbi Fouts present a variety of music by women. Rock, jazz, soul, folk, country. Women's news and information included.

THURSDAYS 9 AM **Women: The Second Decade**

Babs De Lay shares the accomplishments of women from the 1920's to the 1990's. Women's News and specials on women in history. 

KRCL welcomes comments and opinions from its listeners and may print any signed letters. KRCL reserves the right to edit offensive or inappropriate language.

#### Dear members of KRCL,

We have enjoyed KRCL for years and now are beginning to realize how much we'll miss KRCL when we move this fall. My husband and I are relocating to Seattle, Washington for at least three years so we can both forward our education. However, there is NO KRCL in Seattle! So, to try to cope with the loss, we are recording programs like Global Gumbo and Women: The Second Decade. I also recorded a good portion of Women Aloud this month (10 hours worth!) We wanted to take a little time to say thanks to the programmers, staff and volunteers of KRCL for gifting us daily with incredible news and information. Please circulate this letter to the KRCL team so they'll know personally how much we appreciate their work, dedication and time . . . Thank you also for airing DEMOCRACY NOW! I sometimes hate to listen, only because the incredible reporting and news they air can madden and frighten me. What powerful journalism they embody! . . . Again, a hearty thanks and offering of heartfelt support.

Lisa Taylor and  
John Sweetman

#### Donna & Women's Radio Collective,

This summer's Women Aloud was the best ever! I enjoyed the

whole thing; especially "Janis Joplin" and "How Does a Daughter Survive the Loss of Her Mother." Is there any way to get a copy for re-listening? Any chance of re-broadcasting the show? You're great!

My very best ~ Link

*Editor's note: We will not be rebroadcasting this program. Another Women Aloud will be presented next summer*

#### Dear KRCL,

Sadly, I am back in California in a retrenchment move. Utah, despite all of its "interesting" quirks (or perhaps because of them), has carved a permanent place in my heart. Your station played a big part in that: KRCL was the first friend I found when I moved to Salt Lake, and it was the last that waved goodbye as I drove west across Nevada. I will particularly miss all the great, off-the-mainstream music you play. The Old Man got even me to love bluegrass. While I usually support the local public radio station where I live, I often continue to donate to organizations that make an extraordinary contribution to the community. Once I get settled and working, a donation should be wending your way soon after. Thanks, KRCL - a desert bloom, none more precious. I can't wait to tune it in again.

Kevin Woo

#### KRCL,

Thanks for helping get the word out about the Yellow Pine Harmonica Festival. We had several calls after your announcements ran. Great Job!

Tom & Nancy Richter  
Yellow Pine Enhancement

#### Society & friends

#### Hey Doug (a.k.a. Iceman),

You don't know how coool it was to have Eddie call our freight company in Baltimore who called their SLC hub to be put on hold (with KRCL playing) to hear you plug us and play our music...for a minute we thought we were the Rolling Stones! Thanks for that illusion, AND for your very real support. Our best to the whole KRCL gang - you guys are wonderful and YOU are the cooollest!

Mike4efo  
(Eddie from Ohio)

#### KRCL,

Thanks for playing my CD "Harvest" on KRCL! You guys are awesome and it means a lot to me. Your support of the locals is incredible.

Thanks again!  
Elise West

#### Hi, all . . .

I'm a former Utah resident recently moved to California. My husband and I both miss KRCL's Sunday programming. Any chance you'd consider syndicating the Sunday Sagebrush program? It was our fav!

Regards . . .  
no name listed

*Editor's note: No plans at this point—but thanks for the support.*

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"The unique mission of public broadcasting is to meet the entertainment and information needs that either cannot or will not be undertaken by commercial broadcasters. It seeks excellence in its programming, not mediocrity; diversity rather than conformity; innovation instead of repetition; creativity rather than mimicry. While it has remained available and responsive to all groups and interests, it has not been required through commercial or financial interests to be obligated to any."

KRCL informs, engages, enlightens and delights. It makes a positive difference in the lives of people along the Wasatch Front. As a listener-supported community radio station, KRCL bases programming decisions on the area's listening needs and encourages listener participation in all activities.

KRCL belongs to the people of the Wasatch Front, but KRCL will offer locally-produced programs to areas outside the Intermountain West, to introduce our vision to a wider audience. To meet diverse needs, wants, and hopes, the station's Board of Trustees and staff are committed to providing high quality local programming through:

**Accessibility:** KRCL is especially committed to populations traditionally denied media access. Racial minorities, women, and persons interested in broadcasting but lacking professional skills are encouraged to participate.

**Education:** Current events and public affairs should be covered in greater depth than is possible in commercial media, encouraging dialogue among differing points of view. Not shying away from conflict or confrontation, KRCL emphasizes issues affecting low-income people.

**Diversity:** A wide variety of musical and cultural information programs are pursued, with emphasis on live broadcasts with their unpredictable yet spontaneous appeal. Diversity means drawing new audiences into a wide array of programs and exposing people to alternative lifestyles and points of view.

**Bridging:** KRCL covers events and public issues in a way that "bridges" Utah's predominant culture with ideas and expressions not given air time elsewhere. Voicing positive community concerns, KRCL hopes to bring people together.

**Programming Quality:** While serving as an alternative to the commercial media and utilizing untrained newcomers, KRCL strives to achieve programming quality that attracts listeners.

**Localism:** Emphasis is on topics significant to the Wasatch Front community; e.g. Utah's pluralistic culture, the uniqueness of Utah's environment, and the creative artistic expression of its people.



**THE KRCL PROGRAM GUIDE** is published bi-monthly by Listeners' Community Radio of Utah, Inc. a non-profit organization. Unsolicited submissions are welcome but cannot be returned. The editor reserves the right to edit any manuscripts to conform to standards in accordance with KRCL policy. All letters, manuscripts, photos or artwork should be sent attention: Managing Editor, KRCL Program Guide, 208 W. 800 South, Salt Lake City, UT, 84101. Opinions expressed are not necessarily those of KRCL's volunteers, staff or Board of Trustees.

**Our Address:** KRCL, 208 West 800 South, Salt Lake City, Utah 84101. Our office phone is (801) 363-1818, studio line (801) 359-9191. Our e-mail address is mailman@krcl.org. Our web page can be found at www.krcl.org.

**KRCL** is a 16,500 watt listener-sponsored community radio station broadcasting to over 1.4 million people. **KRCL** can be found on the dial at 90.9 FM, on 96.5 in Park City, and on **KZMU** at 89.7 FM in Moab, Utah.

## CATALYST

Utah's Progressive Monthly Magazine

IS

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Food for the soul

READ IT!

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KRCL's board meetings are open to the public on the last Wednesday of every month at 5:30 p.m. at the station.

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 Jim Gonzales, *CAB Member*  
 Tona Treetop, *CAB Member*

**Voices** is designed and produced by *Kerman Design*.

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**Acoustic Music**  
 857 East 400 South, SLC  
 531-7066

**Babinski's Good Stuff for Baby**  
 1324 Foothill Blvd.  
 583-2229

**Baker's C&C, Inc.**  
 367 West Paxton, SLC  
 487-3300

**Bradley Screenprint**  
 201 W. Cottage Ave, SLC  
 567-1996  
 1-800-656-1991

**Brewvies Cinema Pub**  
 677 South 200 West, SLC  
 355-5500

**Catalyst**  
 362 E. Broadway, SLC  
 363-1505

**Centro de la Familia**  
 320 West 200 South, 300 B, SLC  
 521-4473

**Certified Technical Institute**  
 11781 So. Lone Peak Parkway, SLC  
 571-5553

**Corporation for Public Broadcasting**  
 Washington, D.C.

**Cream o' Weber**  
 Look in your local grocery store

**Dan's Foods**  
 Salt Lake City, Park City

**Downtown Storage**  
 29 West 800 South, SLC  
 521-0555

**Elvis Nixon's Chili Palace**  
 816 E. 9400 South, Sandy  
 495-1117

**The Event Magazine**  
 Distributed along the Wasatch  
 487-4556

**Foothill Oriental Rugs**  
 1464 Foothill Drive, SLC  
 582-3500

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 554 West 100 South, SLC  
 364-7277

**High Desert Gardens**  
 2971 South Highway 191, Moab  
 435-295-4531

**The Holy Cow**  
 241 S. 500 East, SLC  
 531-8259

**Huddart Floral**  
 156 East 900 South  
 531-7900

**Ichabob's**  
 A private club for its members  
 Between 6th & 7th South on State  
 933-5449

**Intermountain Guitar & Banjo**  
 712 East 100 South, SLC  
 322-4682

**Kaibab Mountain Bike Tours**  
 391 S. Main St., Moab, UT 84532  
 259-7423

**Magic Works West**  
 355-2200

**Mekan Custom Boots & Repair**  
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 272-4710

**Mt. Olympus Waters, Inc.**  
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 974-5000

**The Park Cafe**  
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 487-1670

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 596-9300

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 575-7003

**Salt Lake Roasting Co.**  
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 363-7572

**The Sun**  
 A private club for its members  
 702 West 200 South, SLC  
 531-0833

**Sunrise Press**  
 1381 South Main, SLC  
 484-3429

**T P Gallery**  
 252 South Main, SLC  
 364-2961

**United Concerts**  
 536-1234

**Utah Arts Festival**  
 168 West 500 North  
 322-2428


**Utah Museum of Natural History**  
 University of Utah  
 581-6928

**Wasatch Co-Housing**  
 754 Third Avenue  
 978-1740

**Wasatch Touring**  
 702 East 100 South, SLC  
 359-9361

**X-Mission**  
 www.xmission.com

**The Zephyr Club**  
 A private club for its members  
 301 South West Temple, SLC  
 355-CLUB

**Zion Printing**  
 450 South 300 West, SLC  
 532-3070 

**Mount Olympus Spring Water**  
 1825 South 3730 West  
 Salt Lake City

**Dan's**  
 Bringing  
 Salt Lake City & Park City  
*Fresh Quality Products  
 and Friendly Service*

**BREAKING THE SOUND BARRIER**  
**KRCL Fall '98 Radiothon**

Goal: \$130,000.00

**TOTAL PLEDGE REVENUE**

**\$137,426.00**

**TOTAL NUMBER OF CALLS**

**2063**

**AVERAGE DONATION AMOUNT**

**\$67.00**

*Thanks!*

# KRCL

# Buy-A-Watt Weekend

NOV/19  
**WOMENS**

NOV/20  
**BLUES,  
SOUL &  
JAZZ**

NOV/21  
**ROCK &  
REGGAE**

NOV/22  
**FOLK**

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>6-9am</b>	Women of Thursday Breakfast Jarh with Suzanne	Sweet Home Chicago with JR Rokich	Semi-Twang: Modern Sounds in Alternative Country, Roots Rock and Americana with Paul Hefti	Rockin' the Res: Contemporary Native American Music with Max P.
<b>9-12 noon</b>	Wild Women Don't Get the Blues...Well, Almost Never! with Babs Delay & Robyn Nelson	When the Funk Hits the Fan: The Greatest 70's Funk with Earl B.	The Healing Power of Music: Van Morrison with John Florence	Sunday Sage for President with Phil L.
<b>12-3pm</b>	Women of Latin America with Ruth & Ima	Memphis Soul from the Stax/Volt Vaults with Nancy	Beginnings: Rock's Greatest Debut Albums with Ken Sullivan	Girls with Guitars with Bobbi
<b>3-6pm</b>	Super Sonic Surprise Party! with Elizabeth V.	Soul, Jazz and Blues from New Orleans with Randy B.	Walters: Together and Solo with Robert Nelson	Another Great Bluegrass Murder Ballad Show with The Old Man
<b>6-9pm</b>	A Man's Guide to Lilith Fair with The Iceman	A Piece of Jazz History with Tony Hodges	Bridging Planetary Rhythms with the Grateful Dead with Matthew	Highway 91 Revisited: Bob Dylan with Troy Mumm

Tune in for great programming and to learn about KRCL's new Home for Diversity. Find out how you can help provide the power to KRCL to build a new home.

**November 19-22, 1998**



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Salt Lake City  
Utah 84101

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